

Action Points

Short Term Actions

- Y.1. Encourage the use of existing venues for live music, discos and other events. A simple strategy should be developed to encourage and facilitate local groups and individuals who propose to organise public events for families and young people. Information and advice would be available on logistical planning, funding and legal matters.
- Y.2. To seek funding for Teen Shelters¹⁸⁶ and to involve young people in a project to choose their location and design.
- Y.3. To implement these plans in consultation with the local community.

Long Term Actions

- Y.4. To establish a working group comprising young people, youth workers, local churches' representatives and parents to enter into a joint venture with the Trinity Trust Team to develop their concept of a totally inclusive youth venue incorporating an internet café with counselling and information services in addition to music, arts and drama¹⁸⁷.
- Y.5. To develop a fully costed and prioritised Action Plan for its implementation.

6 Action Points

- 6.1 Following the data collection and widespread consultations, including public meetings and focus groups, a number of project ideas and initiatives have been identified.
- 6.2 These potential projects range from small discrete projects which could be set up and implemented quickly (for example the introduction of secure cycle parking at stations), to some complex projects which will take time and considerable effort to develop into costed proposals for funding applications (for example creation of a totally inclusive youth venue incorporating an internet café with counseling and information services in addition to music, arts and drama).

6.3 The potential projects are listed on the following pages – the list is not prioritised. Turning the project ideas into reality through creating and implementing an Action plan will be part of Stage Two of the Healthcheck process. This later stage will involve:

- Establishing a Delivery Organisation¹⁸⁸
- Identifying partners
- Recruiting additional volunteers
- Implementing some “quick wins”
- Securing funding
- Working up a detailed Acton Plan

SOCIAL & COMMUNITY	
Housing	<p>To increase the supply of social rented houses</p> <p>To ensure that social rented houses meet the Decent Homes Standard</p> <p>To facilitate the construction of more two to three bedroom houses for the owner occupied and shared ownership sectors</p> <p>To facilitate the provision of a greater variety of housing types for the elderly</p>
Community Legal Service	To create a Community Legal Service
Information	<p>To improve the availability of information</p> <p>To create a central information centre</p>
Young People	To provide a safe centre in which young people aged 10-16 can meet and to facilitate an appropriate activities programme
Health Services	<p>To provide a drop in clinic for diagnostic and treatment services for mental and sexual health</p> <p>To provide improved respite care, especially for the mentally ill</p>
Sports & Leisure Facilities	<p>To provide a performance centre in the town centre</p> <p>To rebuild the Godalming Leisure Centre on the current site to provide appropriate sports and leisure facilities for the town</p>

TRANSPORT

A3100 Corridor	<p>Widen Bridge Road or build a parallel route close to the south-west side</p> <p>Traffic calm the A3100 from Meadrow to Shackstead Lane</p> <p>Make crossing the A3100 easier for pedestrians and cyclists</p> <p>Make crossing of areas such as Bridge Road easier for pedestrians</p>
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Transport Integration	<p>Integrate bus and train services</p> <p>Create an integrated ticket structure for public transport</p> <p>Implement a pre-payment card for public transport</p> <p>Enable full-size cycles to be carried on trains and buses</p>
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Coach Services	<p>Create a long distance coach stop in Godalming</p>
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Rail and Bus Services	<p>Improve evening and Sunday public transport services</p> <p>Improve frequency of rail services throughout the week</p> <p>Introduce a direct bus service from Godalming to the Royal Surrey Hospital</p> <p>Encourage bus operators to use buses with the minimum environmental impact</p> <p>Introduce a local shuttle bus</p> <p>Ensure that the Catteshall Mill Medical Practice has a frequent and reliable bus service</p> <p>Provide more bus shelters and introduce real time service indicators</p> <p>Improve parking at both rail stations for cars and cycles</p> <p>Improve phone services for taxis at both stations and the town centre</p>
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Private Cars	<p>Improve car park charging methods</p> <p>Provide more on-street and long-stay parking</p> <p>Create incentives for car clubs</p> <p>Create residents' parking schemes where appropriate</p> <p>Encourage Waverley to improve the take-up of its employee transport plan</p>
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Information and Signing	<p>Make timetable information easy to find</p> <p>Create a new community centre in the heart of Godalming</p> <p>Improve destination signing for pedestrians</p>
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Pedestrians	<p>Implement pedestrian priority all week in Godalming, with a bus hub in Crown Court</p> <p>Use pavement build-outs to create safer streets and parking areas where appropriate.</p> <p>Improve maintenance of pavements</p>
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Cycles	<p>Use cycle-friendly measures when traffic calming is implemented</p> <p>Implement the Marshall Road cycle route scheme in Farncombe</p> <p>Create a circular cycle route around Godalming and Farncombe</p> <p>Introduce secure cycle parking at the stations</p> <p>Improve cycle parking at typical destinations</p>
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Disabled Access	<p>Implement disabled parking in Farncombe</p> <p>Implement disabled access to buildings wherever possible</p>
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Street Design	<p>Adopt a policy of a 20 mph limit in residential areas</p> <p>Implement missing dropped and flush kerb provision</p> <p>Manage traffic speeds by degrading sight lines for vehicles</p> <p>Improve access for wheelchair, pedestrian and cycle users to Godalming station</p>
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ENVIRONMENT

Waste Management	<p>Increase the recycling of cardboard either by providing a door-to-door collection service or by increasing the number of bring points in the Town to include at least one in Farncombe/Binscombe and one on Ockford Ridge</p> <p>Provide additional support to the Plastic Bag Free Godalming campaign</p> <p>Install bins to enable shoppers to deposit of plastic packaging with the retailer</p> <p>Encourage businesses to prioritise the recycling of their waste</p>
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Town Scene	<p>Tackle broken/worn street furniture and signage throughout the town</p> <p>Review the signage for visitors to the town</p> <p>Tackle litter and graffiti hot-spots</p> <p>Extend Pedestrian Priority scheme in Godalming High Street (see also T27)</p>
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Biodiversity	<p>Draw up a containment and management plan for the Himalayan Balsam on the Lammas Lands</p>
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ECONOMY

Retail Economy	<p>Improve footfall in retail shopping streets, particularly Godalming High Street through a range of initiatives including</p> <p>Holding more craft and other markets at venues like Crown Court and the Pepperpot</p> <p>Improving tourist and visitor information (see also Social & Community Chapter SC.6. & SC. 7. above)</p> <p>Creating a heritage trail around the town centre(s)</p> <p>Improve car parking for shoppers (see T.19 & T.20 above)</p> <p>Employ a Town Centre Manager to manage town centre events and to liaise with retailers</p>
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YOUTH

Encourage the use of existing venues for live music, discos and other events. A simple strategy should be developed to encourage and facilitate local groups and individuals who propose to organize public events for families and young people. Information and advice would be available on logistical planning, funding and legal matters

To seek funding for Teen Shelters and to involve young people in a project to choose their location and design

To implement these plans in consultation with the local community

To establish a working group comprising young people, youth workers, local churches' representatives and parents to enter into a joint venture with the Trinity Trust Team to develop their concept of a totally inclusive youth venue incorporating an internet café with counseling and information services in addition to music, arts and drama

To develop a fully costed and prioritised Action Plan for its implementation

7 Endnotes

Nearly all of these endnotes contain a three-digit number in brackets and in bold script – like this: **(999)**. This number refers to the relevant document in the Healthcheck evidence base and that evidence base is published electronically. If you would like a disk containing the complete Healthcheck evidence base (or any individual document) then please contact the Town Clerk Louise Goodfellow on 01483 523575 or attownclerk@godalming-tc.gov.uk

- 1 Communities as identified on the Ordnance Survey 1:5,000 Map of Godalming
- 2 Godalming Healthcheck – Future Organisation. A Report by P O'Ferrall & S Haines **(602)**
- 3 Godalming Healthcheck – Future Organisation. A Report by P O'Ferrall & S Haines **(602)**
- 4 2007 Healthcheck Survey – **(600)**
- 5 Groups List **(123)**
- 6 Increasing Population demonstrated by 2002 to 2007 Mid-year Population Estimates for Waverley **(151)** and by Band D Households in Godalming 2001 to 2008 – **(601)**
- 7 2001 Census Key Statistics Profile Godalming Civil Parish – **(057)**
- 8 Local Knowledge – Unemployment rate October 2007 – **(152)**
- 9 2001 Census Key Statistics Profile Godalming Civil Parish **(057)** and Nomis official labour market statistics - Employment by Occupation (2007) & Qualifications (2006) – **(406)**
- 10 Nomis official labour market statistics - Employment by Occupation (2007) & Qualifications (2006) – **(406)**
- 11 Nomis official labour market statistics - annual survey of hours and earnings – resident analysis (2007) – **(407)**
- 12 Association of Public Health Observatories data for Waverley 2006 – **(097)**
- 13 Report of the Community Safety Survey on behalf of the Waverley Community Safety Executive 2003 – **(077)**
- 14 The Index of Multiple Deprivation - Godalming 2007 - **(143)**
- 15 Social & Community Worksheet S2 Housing – Answer to Q3 **(051)**
- 16 House Price Index November 2007 – Department for Communities & Local **(153)**
- 17 Meeting with Colin Swait of Hamptons **(058)**
- 18 WBC Housing Needs Surveys 2001, 2003 & 2005 & Report to WBC Executive 5 December 2006 **(154) (155) (156) & (157)**
- 19 Social & Community Worksheet S2 Housing – Answer to Q11 & 12 **(051)**
- 20 Interviews **(063) (065) (066)** and Definition of a Community Hospital **(067)**
- 21 Interviews **(068) (069) (135) & (136)**
- 22 Social & Community Worksheet S5 Sports, Leisure and Open Space **(054)**
- 23 Social & Community Worksheet S5 Sports, Leisure and Open Space **(054)**
- 24 Analysis of Arts & Heritage Survey **(129)**
- 25 Interviews **(111) (112) (113) (114) (115) (116) (117) (118) (119) (120) & (121)**
- 26 Social & Community Worksheet S6 Culture & Heritage **(055)**
- 27 2007 Healthcheck Survey Para 4.13 – **(600)**
- 28 Survey of Businesses which do not have Disabled Access Sept 2007 **(138)**
- 29 Drop Kerb Survey August 2006 **(091)**
- 30 Transport Work Sheets SWOT Analysis **(271)** – Points 2 & 41
- 31 Transport Work Sheets SWOT Analysis **(271)** – Point 16
- 32 Manual for Streets', Department for Transport, 2007
- 33 Transport Work Sheets SWOT Analysis **(271)** – Points 5, 6, 7, 23, 27 & 32
- 34 Transport Work Sheets SWOT Analysis **(271)** – Points 39 & 40
- 35 Transport Work Sheets SWOT Analysis **(271)** – Points 24, 28, 29, 32, 50, 51 & 52
- 36 Transport Work Sheets SWOT Analysis **(271)** – Points 6, 11, 17 & 18
- 37 Transport Work Sheets SWOT Analysis **(271)** – Points 28, 29, 49 & 52
- 38 Transport Work Sheets SWOT Analysis **(271)** – Points 28, 29 & 52
- 39 Transport Work Sheets SWOT Analysis **(271)** – Point 27
- 40 Transport Work Sheets SWOT Analysis **(271)** – Points 28 & 46
- 41 Transport Work Sheets SWOT Analysis **(271)** – Point 52
- 42 Transport Work Sheets SWOT Analysis **(271)** – Points 8, 10, 15, 17, 18, 22 & 38
- 43 Transport Work Sheets SWOT Analysis **(271)** – Points 9, 17 & 38
- 44 Transport Work Sheets SWOT Analysis **(271)** – Point 38
- 45 Transport Work Sheets SWOT Analysis **(271)** – Point 53
- 46 Transport Work Sheets SWOT Analysis **(271)** – Point 9
- 47 Transport Work Sheets SWOT Analysis **(271)** – Points 10 & 22
- 48 Transport Work Sheets SWOT Analysis **(271)** – Points 8, 10 & 22
- 49 Transport Work Sheets SWOT Analysis **(271)** – Point 17
- 50 Transport Work Sheets SWOT Analysis **(271)** – Points 15, 18 & 38
- 51 Transport Work Sheets SWOT Analysis **(271)** – Point 4
- 52 Transport Work Sheets SWOT Analysis **(271)** – Point 4
- 53 Transport Work Sheets SWOT Analysis **(271)** – Point 38
- 54 Transport Work Sheets SWOT Analysis **(271)** – Points 39 & 40
- 55 Transport Work Sheets SWOT Analysis **(271)** – Point 13



- 56 Transport Work Sheets SWOT Analysis (271) – Points 30, 39, 40, 41 & 42
- 57 Transport Work Sheets SWOT Analysis (271) – Point 23
- 58 Transport Work Sheets SWOT Analysis (271) – Points 39 & 40
- 59 Transport Work Sheets SWOT Analysis (271) – Point 42
- 60 Transport Work Sheets SWOT Analysis (271) – Point 11
- 61 Transport Work Sheets SWOT Analysis (271) – Point 21
- 62 Transport Work Sheets SWOT Analysis (271) – Points 43 & 49
- 63 Transport Work Sheets SWOT Analysis (271) – Points 2, 30, 35, 36, 45 & 47
- 64 Transport Work Sheets SWOT Analysis (271) – Points 31, 33, 39 & 40
- 65 Transport Work Sheets SWOT Analysis (271) – Points 16 & 47
- 66 Transport Work Sheets SWOT Analysis (271) – Points 3, 16, 31 & 41
- 67 Transport Work Sheets SWOT Analysis (271) – Points 29 & 49
- 68 Transport Work Sheets SWOT Analysis (271) – Point 24
- 69 Transport Work Sheets SWOT Analysis (271) – Point 53
- 70 Transport Work Sheets SWOT Analysis (271) – Points 44 & 45
- 71 Transport Work Sheets SWOT Analysis (271) – Points 45 & 48
- 72 Transport Work Sheets SWOT Analysis (271) – Points 31, 33 & 50
- 73 Transport Work Sheets SWOT Analysis (271) – Point 47
- 74 Transport Work Sheets SWOT Analysis (271) – Points 33, 34 & 47
- 75 Transport Work Sheets SWOT Analysis (271) – Points 7 & 46
- 76 The Buildings of England – SURREY Ian Nairn and Nikolaus Pevsner (1962) Second edition revised by Bridget Cherry (1971). Published Penguin Books Ltd ISBN 0140710213
- 77 E-mail from Historic Buildings Officer at WBC (329)
- 78 Note of Conversation with Joy Jardine (328)
- 79 2002 Waverley Borough Council Local Plan
- 80 English Partnerships Press Release 10 Aug 2007 (310)
- 81 Save Surrey Hills Action Committee Home Page (302) www.sshac.org.uk
- 82 SCC Minerals Plan Feedback report on Consultation, August 2008 – Para 2.43 “Eashing Farm is identified in the draft Surrey Minerals Plan (preferred option) as a Preferred Area (N) for soft sand extraction. This is and always has been the primary purpose of identifying the Preferred Area. The borehole data reveals the presence of Bargate Stone horizons within the sandstone and consequently if the Preferred Area is worked for soft sand, Bargate Stone could be a by-product. As the stone has been used in buildings across south-west Surrey for hundreds of years and there is a potential market for it in building conservation and restoration, as well as perhaps individual new build projects, it would be sensible to stockpile it.”
- 83 SCC web page - How the minerals plan will be produced (304) <http://www.surreycc.gov.uk/SCCWebsite/scwspages.nsf/searchresults/187cc1bae0be9d0d8025705000527992?OpenDocument>
- 84 List of Recent Planning Applications for Peperharow Road (311)
- 85 WBC Recycling News Summer 2008 (312)
- 86 Schemes for home composting of food waste see WBC web page - Food Waste (313) http://www.waverley.gov.uk/site/scripts/documents_info.php?documentID=628&pageNumber=2
- 87 WBC Recycling News Summer 2008 (312)
- 88 Email exchange between Cllr D Harmer SCC and K Smyth (307)
- 89 Rodborough and Broadwater Waste Collection Survey (330)
- 90 WBC Recycling News Summer 2008 (312)
- 91 Business Waste Survey (331)
- 92 Note of Meeting with Mr Paul Povey Manager of Waitrose Superstore Godalming, on Friday 9 November 2007 (301)
- 93 Interview with two visitors to the area – 13 October 2008 (309)
- 94 Interview with two visitors to the area – 13 October 2008 (309)
- 95 Interview with two visitors to the area – 13 October 2008 (309)
- 96 Photos of examples of litter deposited adjacent to highways & foot paths (315) & (316)
- 97 Photos of Station Lane Milford where the roadsides which form the pedestrian routes from the station to Milford and Witley are strewn with discarded litter entangled in undergrowth – photos taken in October 2007 by local resident and Healthcheck volunteer K Smyth (317) & (318)
- 98 E.g. copy letter from Surrey Advertiser of 3 October 2008
- 99 Email from G. Barnes dated 21 July to SCC Highways reporting pothole in Green Lane (332)
- 100 Photo of Road Surface - Church Street Godalming (319)
- 101 Photo of Pavement outside Church House - Church Street Godalming (320)
- 102 Photo of Lower Station Car Park Godalming (321)
- 103 WBC Air Quality Action Plan May 2008 (305)
- 104 Transition Godalming - Home Page (314) www.transitiongodalming.co.uk
- 105 Wetland Habitat Action Plan for Surrey January 2002 (306)
- 106 Photos of Himalayan Balsam adj River Wey (322) & (323)
- 107 New pest is more than a ‘miner’ problem - Gardening News (327) <http://www.recklessgardener.co.uk/news/pest-2006-rhs.html>
- 108 Photos of horse-chestnut trees affected by leaf miner moth (324) (325) & (326)
- 109 Raymond Smith letter to Surrey Minerals Plan on behalf of Biodiversity Guildford, a GEF working group re Charterhouse to Eashing SSSI (308)
- 110 2001 Census Data (057) and Worksheet ECI: Employment - answers to sub-section 2 (400)
- 111 Godalming Together Healthcheck Survey 2007 (600) Appendix 1, Table 5
- 112 Distance travelled to work 2001 Census Data (404)
- 113 Data taken from the Waverley Business Forum website (410)
- 114 2007 Annual Survey of Hours and Earning published by the Office for National Statistics Table 8.7a (403)
- 115 2007 Annual Survey of Hours and Earning published by the Office for National Statistics Table 7.7a (413)



- 116 Comments from Business Link South East about Godalming (409)
- 117 Report of Survey of Retail Businesses in Godalming 2007- Q2 Business Support (412)
- 118 Report of Survey of Retail Businesses in Godalming 2007- Q2 Business Support (412)
- 119 Report of Survey of Retail Businesses in Godalming 2007- Q1 Business Confidence & Q2 Business Support (412)
- 120 Report of Survey of Retail Businesses in Godalming 2007- Q5 Godalming Town Centre (412)
- 121 OFSTED Godalming College Inspection Report July 2008 (420)
- 122 Map of Business Parks in Waverley (408)
- 123 2007 Godalming Business Listing (411)
- 124 Interview with John Westwood, Westwood and Company (414)
- 125 Report of Survey of Retail Businesses in Godalming 2007- Q1 Business Confidence (412)
- 126 Interview with John Westwood, Westwood and Company (414)
- 127 List of Recent Planning Applications for Change of Use in Farncombe Village Centre A1 (Retail) To Other Use (415)
- 128 Report of Survey of Retail Businesses in Godalming 2007- Q1 Business Confidence (412)
- 129 2007 Healthcheck Survey Para 4.14 – (600)
- 130 Parents' Questionnaire (103)
- 131 Audit of Facilities for Young People (501)
- 132 Interviews (502) (503) (504) (505) & (506)
- 133 Interview WYP (507)
- 134 Commentary on Parents' Forum (500)
- 135 Parents' Questionnaire Q1 (512)
- 136 Interview JH (504)
- 137 Toddle To Godalming. National Child Birth Trust .Ed Sarah Beach 4th edition Free
- 138 Interview SS (506)
- 139 Toddle To Godalming. National Child Birth Trust .Ed Sarah Beach 4th edition Free Interview JH (505)
- 140 Audit of Facilities for Young People (501)
- 141 Interview JH (504)
- 142 Parents' Questionnaire Q1 (512)
- 143 Parents' Questionnaire Q1 (512)
- 144 Audit of Facilities for Young People (501)
- 145 Interview WYP (507)
- 146 Commentary on Parents' Forum (500)
- 147 Interview SS (506)
- 148 Parents' questionnaire Q2 (513)
- 149 Godalming Together Healthcheck Survey, SSMR July 2007 Para 4.9 (600)
- 150 Interview AP (503)
- 151 Interview GS (502)
- 152 Interview GS (502)
- 153 Interview AP (503)

- 154 Interview WYP (507)
- 155 Interview WYP (507)
- 156 Parents' Questionnaire Q4 (519)
- 157 Interview SS (506)
- 158 Interview WYP (507)
- 159 Interview WYP (507)
- 160 Interview JH (504)
- 161 Interview GS (502)
- 162 Interview WYP (507)
- 163 Parents' Questionnaire Q5 (520)
- 164 Interview WYP (507)
- 165 Interview WYP (507)
- 166 Parents' Questionnaire Q8 (523)
- 167 Interview WYP (507)
- 168 Parents' Questionnaire Q3a (514)
- 169 Teen Shelters Complied by Sue Hall, Includes photos and Guide Prices (508)
- 170 Interview WYP (507)
- 171 Commentary on Parents' Forum (500)
- 172 Parents' Questionnaire Q3a (514)
- 173 Interview WYP (507)
- 174 Commentary on Parents' Forum (500)
- 175 Interview SS (506)
- 176 Interview GS (502)
- 177 Parents' Questionnaire Q8 (523)
- 178 Parents' Questionnaire Q3a (514)
- 179 Interview WYP (507)
- 180 Commentary on Parents' Forum (500)
- 181 Godalming Together Healthcheck Survey, SSMR July 2007 Para 4.9 (600)
- 182 Interview GS (502)
- 183 Parents' Questionnaire Q8 (523)
- 184 Parents' Questionnaire Q7 (522)
- 185 Parents' Questionnaire Q6 (521)
- 186 Teen Shelters Complied by Sue Hall, Includes photos and Guide Prices (508)
- 187 Café Trinity and the hub by Andy Poulsom (509)
- 188 Godalming Healthcheck – Future Organisation. A Report by P O'Ferrall & S Haines (602)