

Footfall Report for: Godalming Town Centre

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	2.0%	25.2%	-1.3%	11.0%	-6.2%	-1.3%
South East	3.5%	42.8%	2.7%	15.5%	-0.2%	1.4%
UK	5.7%	55.5%	0.8%	22.2%	-2.0%	2.0%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

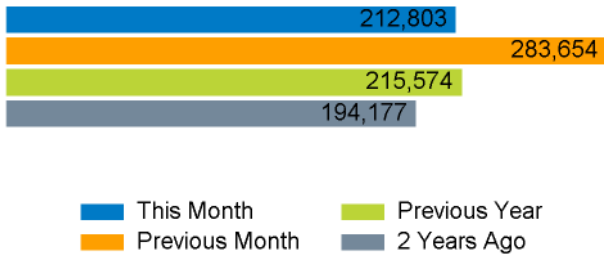
The total number of visitors for the year to date is 1,553,882 which is 2% up on the previous year.

The total number of visitors to Godalming Town Centre in month commencing 3 July 2023 was 212,803.

The busiest day in month commencing 3 July 2023 was Saturday 8 July with 9,757 visitors.

The peak hour of the month was 10:00 on Saturday 8 July 2023 with footfall of 1,468.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



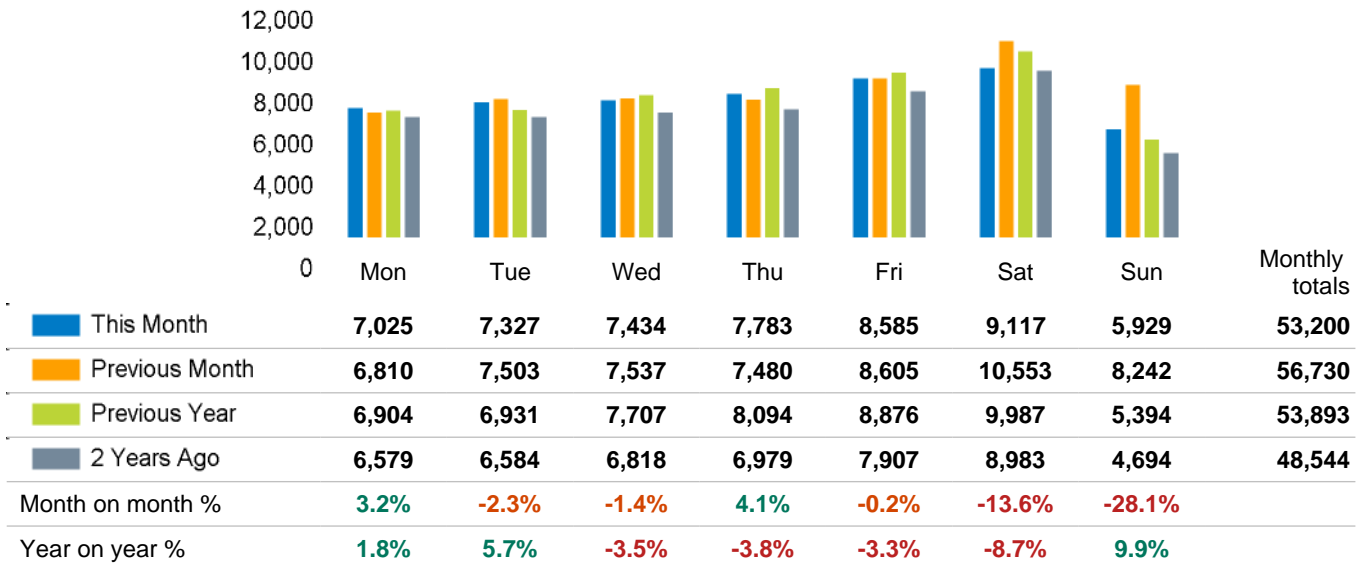
	Sun	Cloud	Rain
Number of days this month	8	16	4
Number of days same month last year	19	5	4
Number of days same month two years ago	10	1	17

Average temperature

	Maximum temperature	Minimum temperature
2023	22°	12°
2022	26°	13°
2021	23°	13°

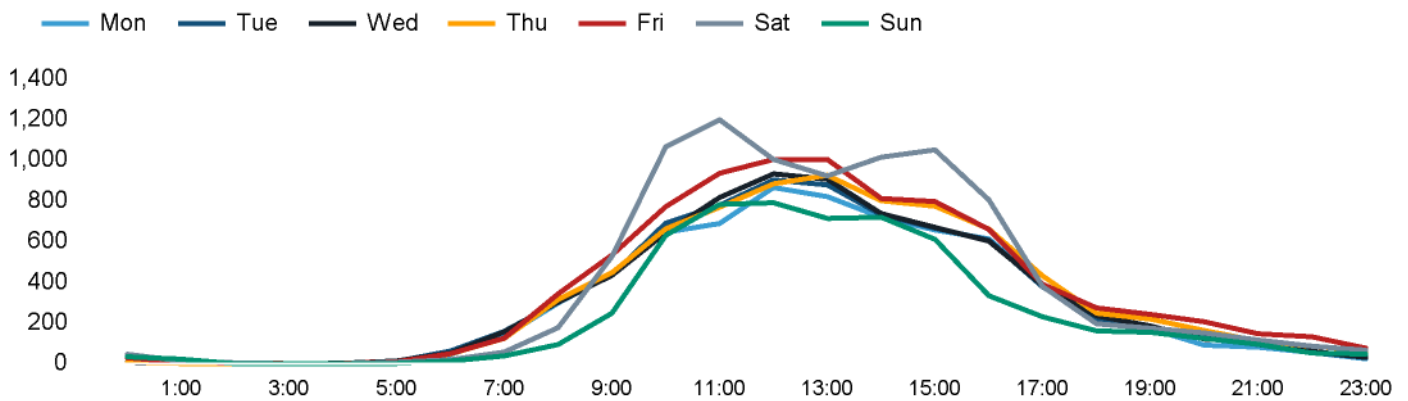
Footfall Counts by day

The figures shown below are calculated using weekly averages.



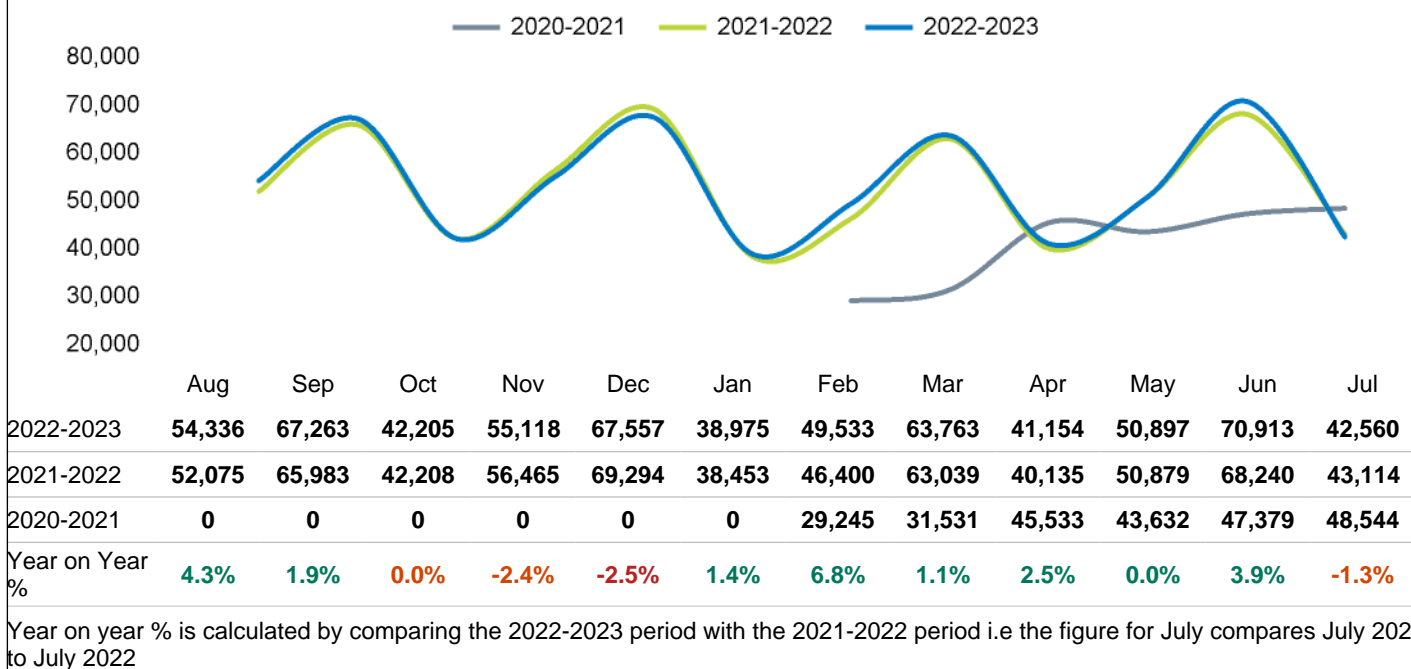
Footfall Counts by hour

The figures shown below are calculated using a weekly average



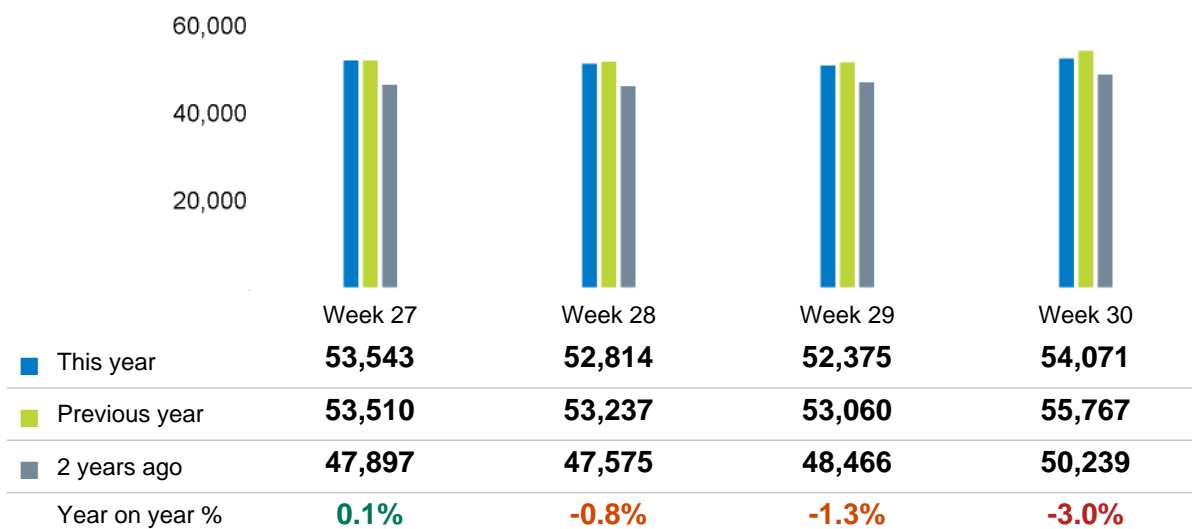
Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Footfall Counts by week of month

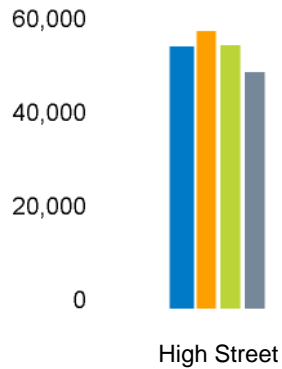
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	53,200
Previous Month	56,730
Previous Year	53,893
2 Years Ago	48,544
Year on Year %	-1.3 %

Reporting dates

This month - 03 July 2023 - 30 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to July, 2023 Vs January, 2022 to July, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2023 Vs July, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2023 Vs 6 2023

