

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Godalming Town Centre	147.6%		52.1%		2.1%	5.1%
South East	127.6%	-59.5%	86.0%	-31.7%	-1.1%	7.9%
UK	153.3%	-66.9%	131.7%	-34.8%	5.7%	8.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,559,486 which is 1115.6% up on the previous year.

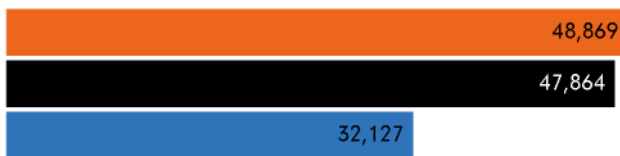
The total number of visitors for the year to date is 521,346 which is 147.6% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 14 March 2022 was 48,869.

The busiest day in week commencing 14 March 2022 was Saturday with 10,443 visitors.






















The peak hour of the week was 14:00 on Saturday 19 March 2022 with footfall of 1,468.

Footfall by week

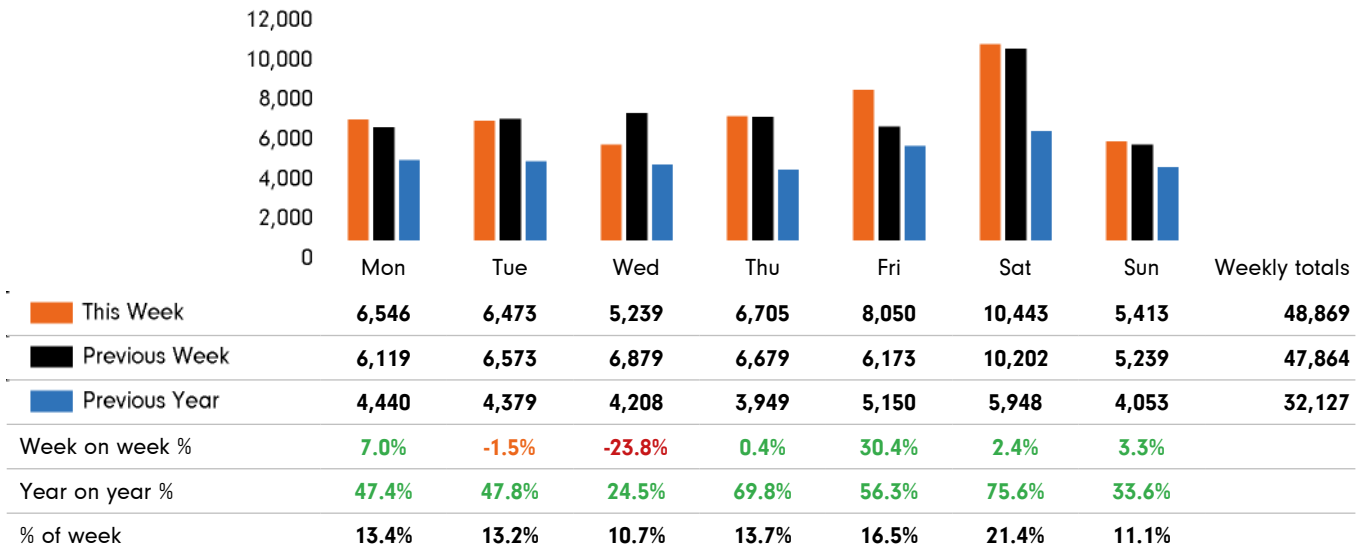


■ This Week ■ Previous Week ■ Previous Year

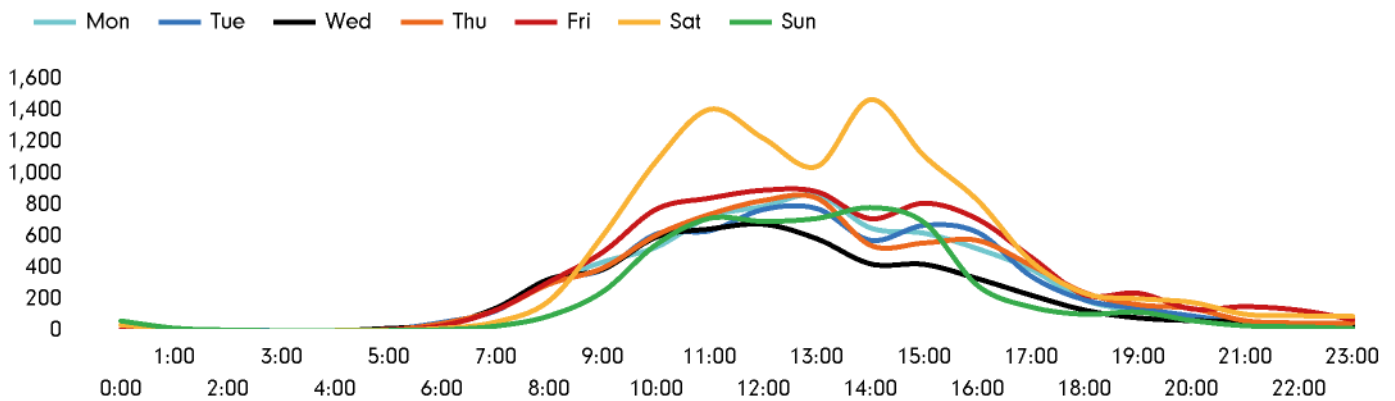
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 12°	 14°	 12°	 13°	 16°	 14°	 11°
Previous week	 7°	 11°	 12°	 12°	 11°	 11°	 11°
Previous year	 12°	 13°	 10°	 9°	 10°	 9°	 12°

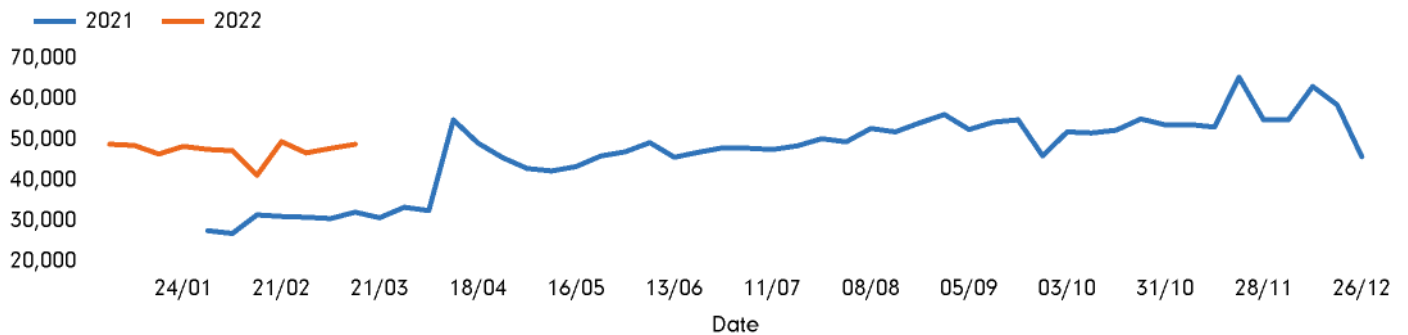
Footfall by day



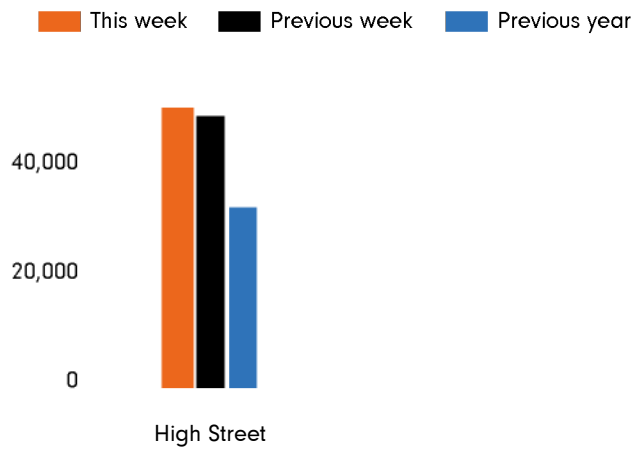
Footfall by hour



Footfall by week



Footfall by location



This Week	48,869
Previous Week	47,864
Previous Year	32,127
Week on week %	2.1 %
Year on Year %	52.1 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 11, 2022 Vs Week 1, 2021 to Week 11, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2022 Vs Week 11, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2022 Vs Week 10 2022