

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	3.2%	58.1%	7.3%	47.1%	-8.7%	-14.6%
South East	4.8%	117.2%	10.2%	89.7%	8.9%	2.8%
UK	9.3%	143.3%	15.0%	115.0%	12.4%	1.0%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,732,408 which is 4.3% up on the previous year.

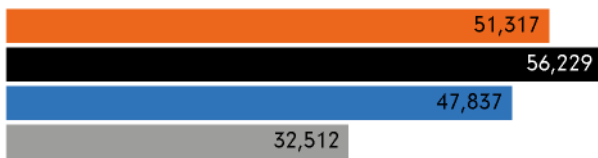
The total number of visitors for the year to date is 699,381 which is 3.2% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 3 April 2023 was 51,317.

The busiest day in week commencing 3 April 2023 was Saturday with 9,098 visitors.






















The peak hour of the week was 11:00 on Saturday 8 April 2023 with footfall of 1,204.

Footfall by week

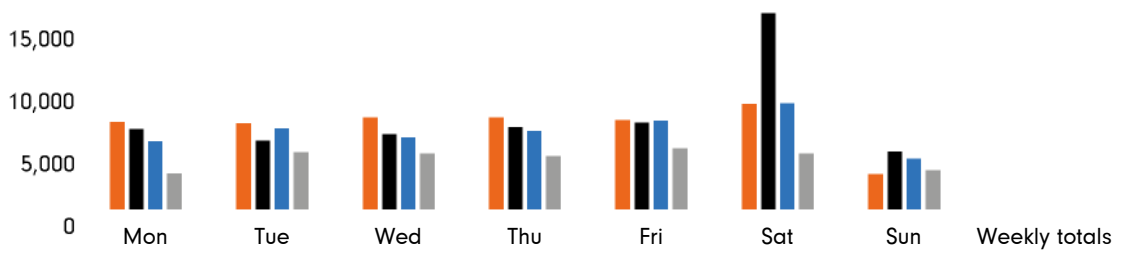


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

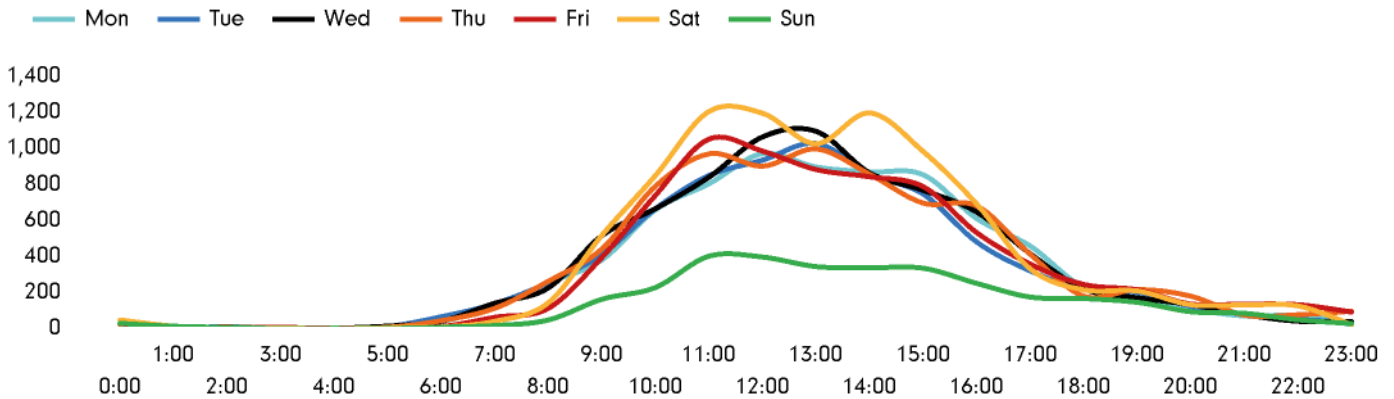
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 13°	 14°	 13°	 15°	 15°	 15°
Previous week	 9°	 11°	 9°	 13°	 15°	 13°	 11°
Previous year	 15°	 14°	 12°	 12°	 11°	 11°	 12°

Footfall by day

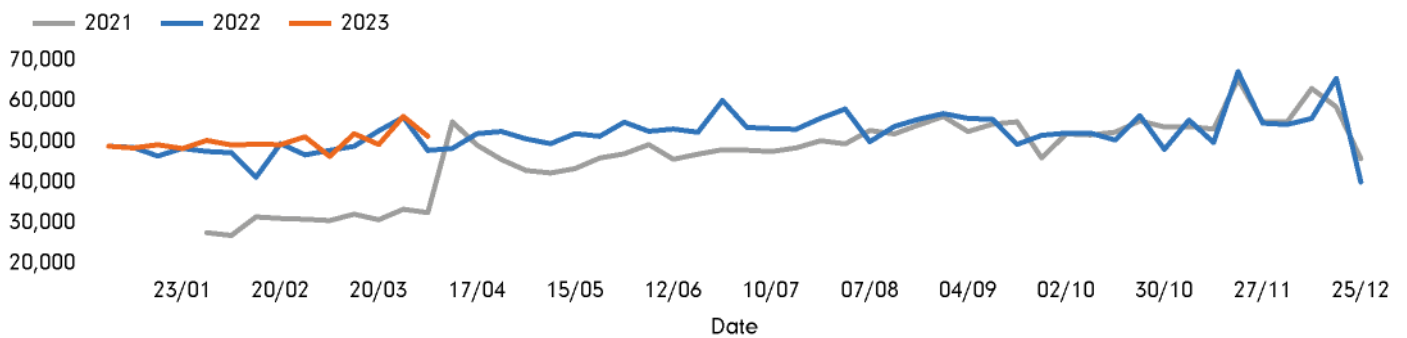


Week on week %	8.7%	23.3%	20.9%	11.5%	2.6%	-45.1%	-36.0%	
Year on year %	26.0%	5.8%	26.1%	16.9%	0.6%	-0.7%	-28.1%	
% of week	14.9%	14.6%	15.6%	15.6%	15.2%	17.7%	6.5%	

Footfall by hour

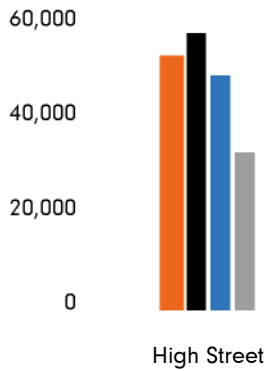


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	51,317
Previous Week	56,229
Previous Year	47,837
2 Years Ago	32,512
Week on week %	-8.7 %
Year on Year %	7.3 %

Reporting dates

This week - 03 April 2023 - 09 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 14, 2023 Vs Week 1, 2022 to Week 14, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2023 Vs Week 14, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2023 Vs Week 13 2023

