

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	2.8%	39.8%	1.6%	15.2%	3.5%	1.0%
South East	3.8%	81.8%	4.5%	18.0%	7.9%	-1.3%
UK	7.8%	103.6%	7.5%	29.8%	6.0%	0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,734,021 which is 4.2% up on the previous year.

The total number of visitors for the year to date is 853,836 which is 2.8% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 24 April 2023 was 53,355.

The busiest day in week commencing 24 April 2023 was Saturday with 12,463 visitors.






















The peak hour of the week was 12:00 on Saturday 29 April 2023 with footfall of 1,854.

Footfall by week

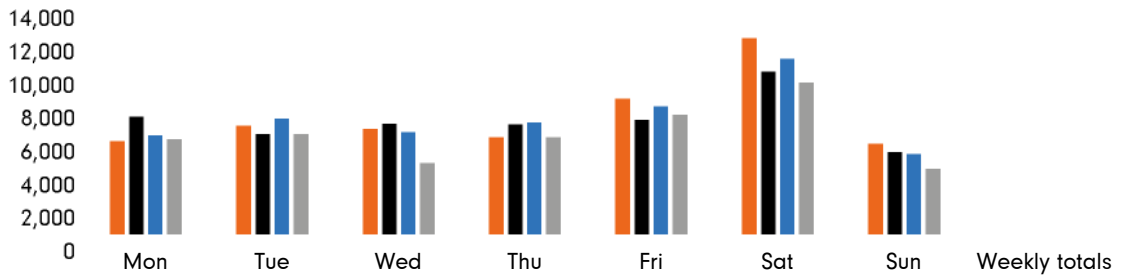


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

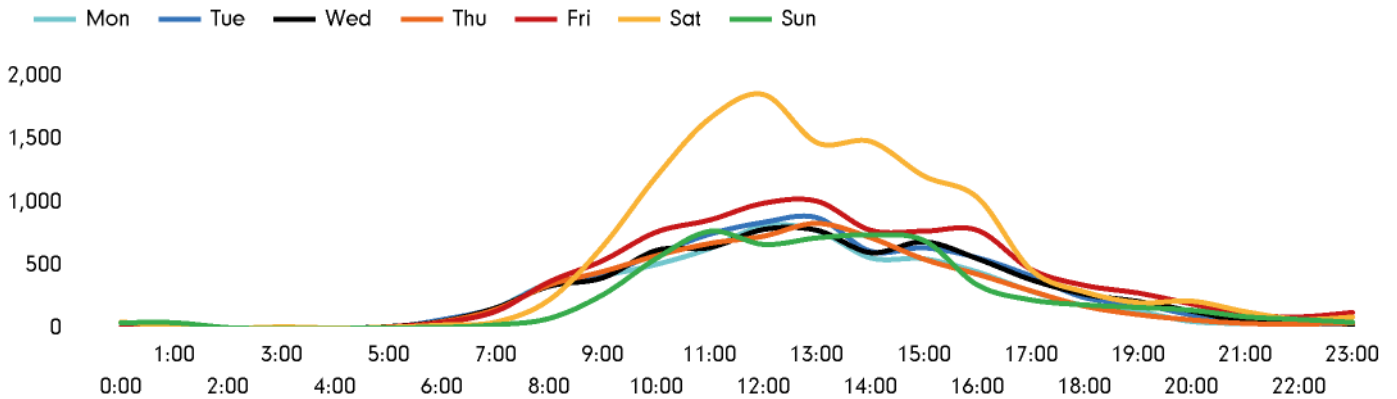
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 12°	 12°	 13°	 14°	 18°	 18°
Previous week	 15°	 12°	 12°	 16°	 10°	 14°	 14°
Previous year	 15°	 16°	 14°	 17°	 14°	 16°	 12°

Footfall by day

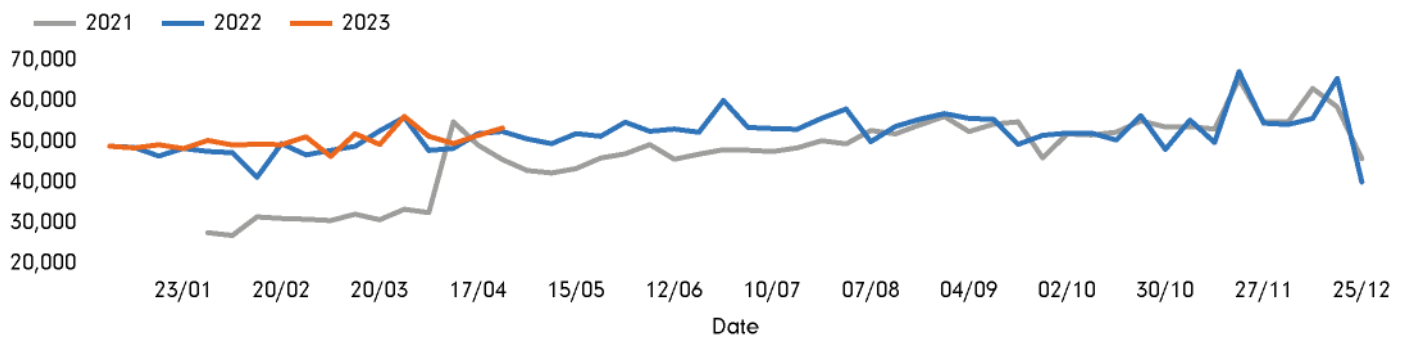


Week on week %	-19.9%	7.9%	-4.7%	-11.1%	17.7%	20.1%	9.8%	
Year on year %	-5.7%	-6.1%	3.0%	-12.9%	5.7%	11.6%	12.0%	
% of week	11.4%	13.2%	12.8%	11.8%	16.3%	23.4%	11.1%	

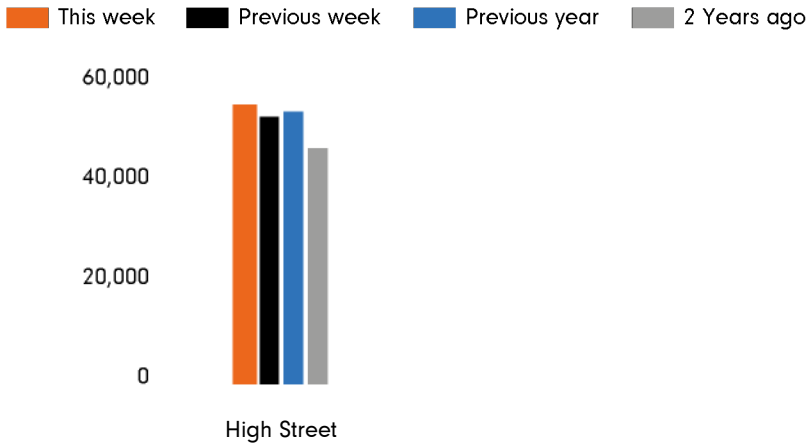
Footfall by hour



Footfall by week



Footfall by location



This Week	53,355
Previous Week	51,551
Previous Year	52,516
2 Years Ago	45,582
Week on week %	3.5 %
Year on Year %	1.6 %

Reporting dates

This week - 24 April 2023 - 30 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 17, 2023 Vs Week 1, 2022 to Week 17, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2023 Vs Week 17, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2023 Vs Week 16 2023

