

Footfall Report for: Godalming Town Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Godalming Town Centre	-1.4%	-0.1%	0.5%	-0.3%	3.0%	-0.9%
South East	-6.0%	8.2%	-7.7%	7.2%	-2.6%	1.2%
UK	-0.9%	16.9%	-2.4%	14.3%	0.9%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,758,580 which is 1.8% up on the previous year.

The total number of visitors for the year to date is 95,996 which is 1.4% down on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 8 January 2024 was 48,706.

The busiest day in week commencing 8 January 2024 was Saturday with 10,076 visitors.

The peak hour of the week was 12:00 on Saturday 13 January 2024 with footfall of 1,359.

Footfall Counts by week

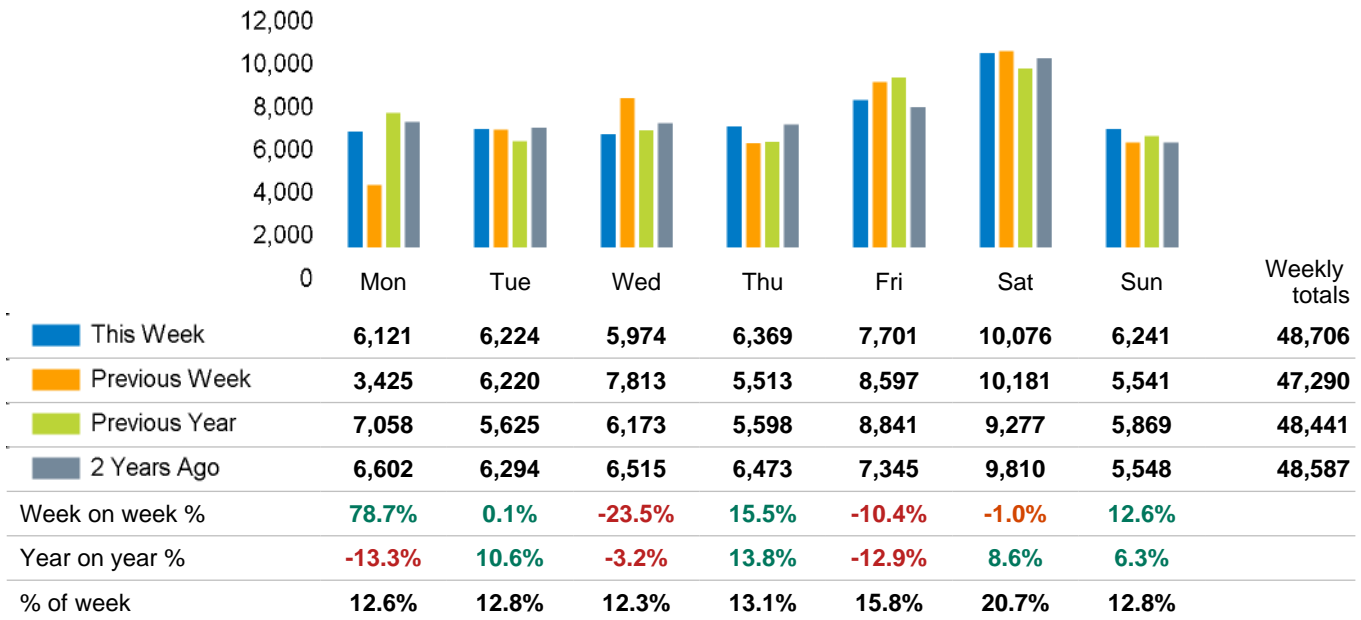


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

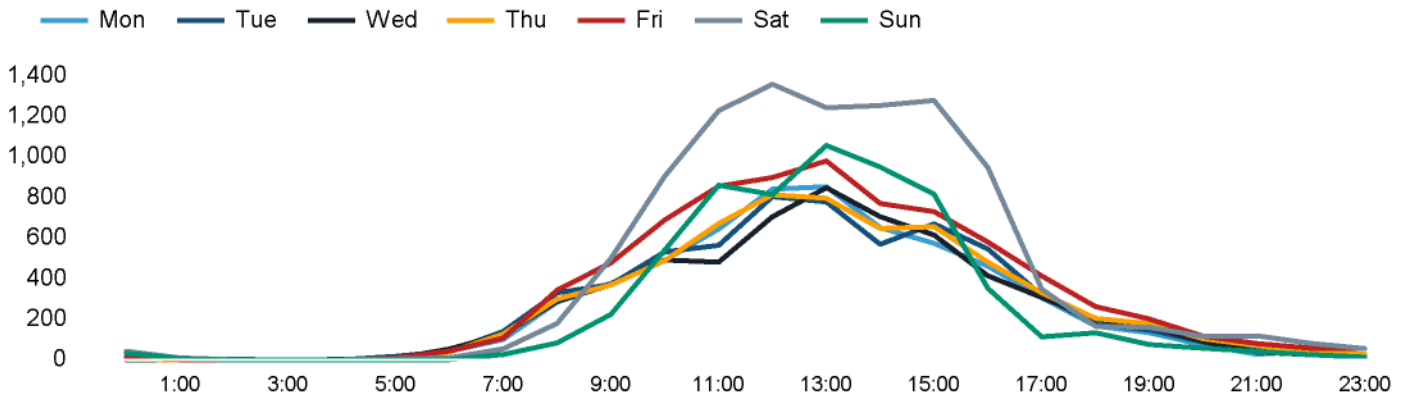
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	5°	4°	5°	5°	6°	6°	6°
Previous week	12°	13°	13°	12°	9°	7°	7°
Previous year	9°	9°	12°	11°	12°	10°	12°

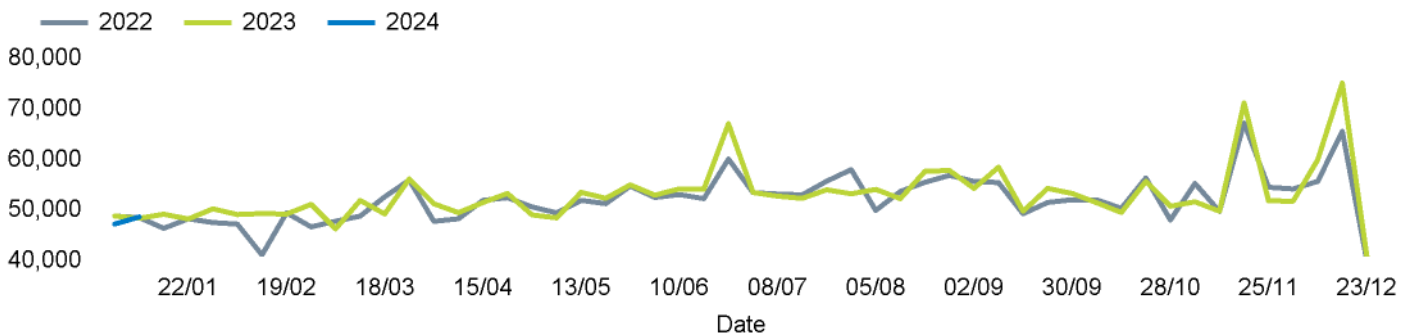
Footfall Counts by day



Footfall Counts by hour

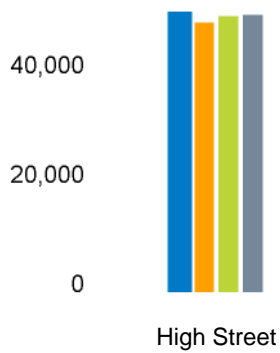


Footfall Counts by week



Footfall Counts by location

This week Previous week Previous year 2 Years ago



This Week	48,706
Previous Week	47,290
Previous Year	48,441
2 Years Ago	48,587
Week on week %	3.0 %
Year on Year %	0.5 %

Reporting dates

This week - 08 January 2024 - 14 January 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 2, 2024 Vs Week 1, 2023 to Week 2, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2024 Vs Week 2, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2024 Vs Week 1 2024