

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	2.5%	27.5%	0.1%	11.7%	-20.2%	-11.0%
South East	3.6%	47.1%	1.3%	17.0%	-3.4%	-0.6%
UK	6.4%	61.7%	1.5%	27.4%	-0.5%	1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,744,818 which is 1.9% up on the previous year.

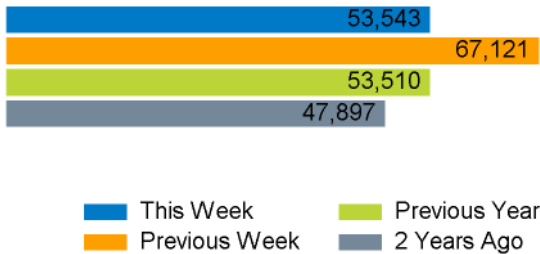
The total number of visitors for the year to date is 1,394,622 which is 2.5% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 3 July 2023 was 53,543.






















The busiest day in week commencing 3 July 2023 was Saturday with 9,757 visitors.

The peak hour of the week was 10:00 on Saturday 8 July 2023 with footfall of 1,468.

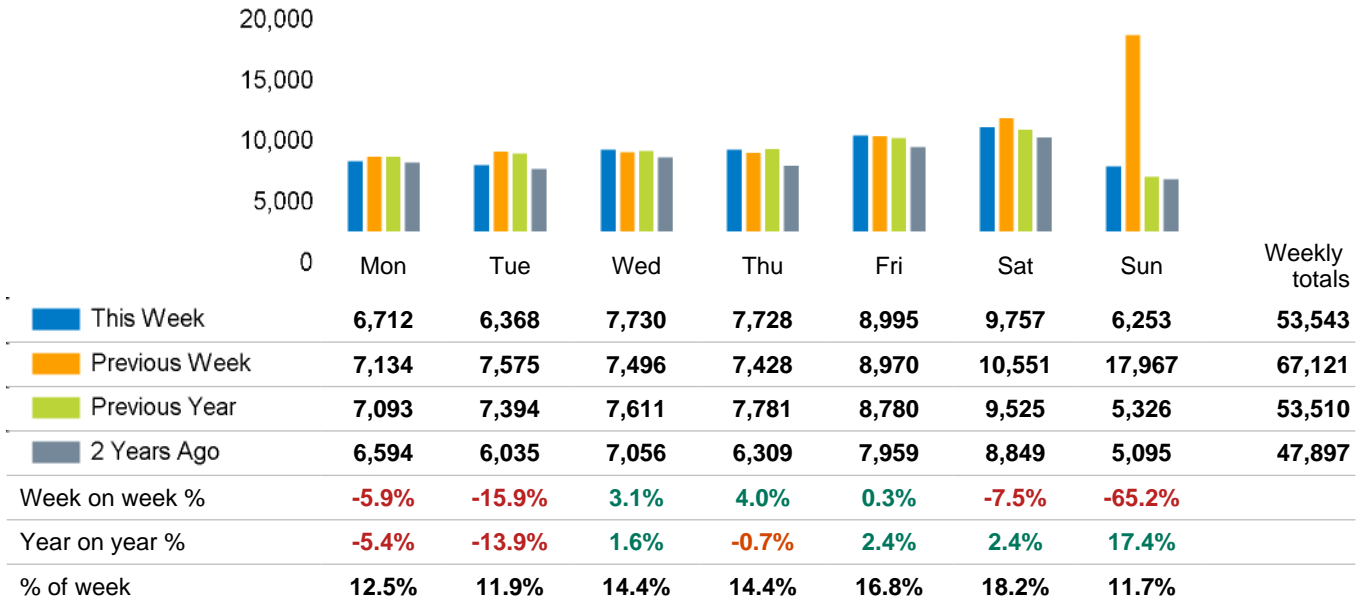
Footfall by week



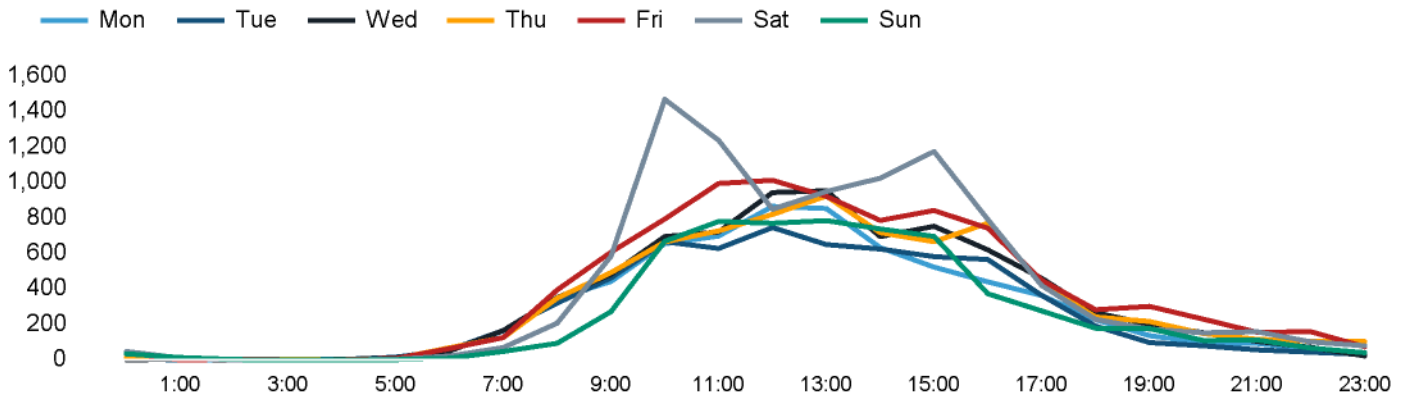
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	21°	20°	21°	21°	29°	29°	25°
Previous week							
	29°	23°	24°	24°	22°	22°	22°
Previous year							
	22°	22°	26°	24°	28°	26°	28°

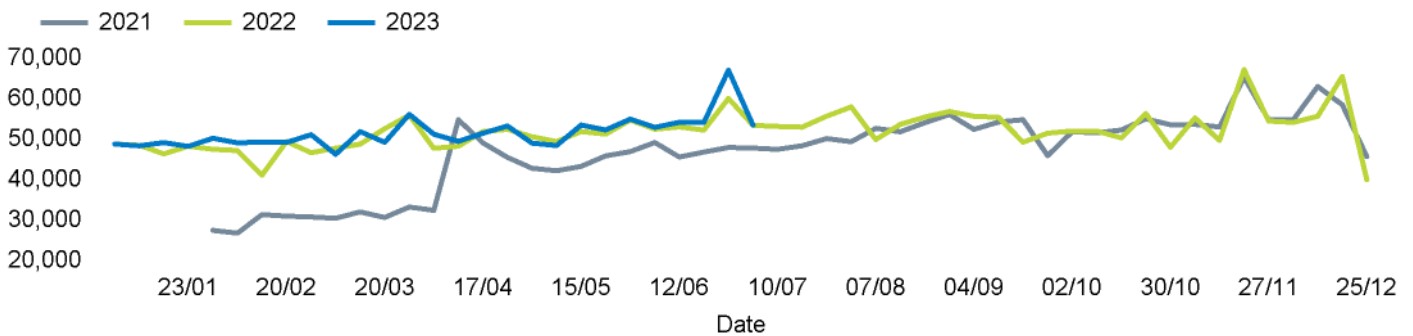
Footfall by day



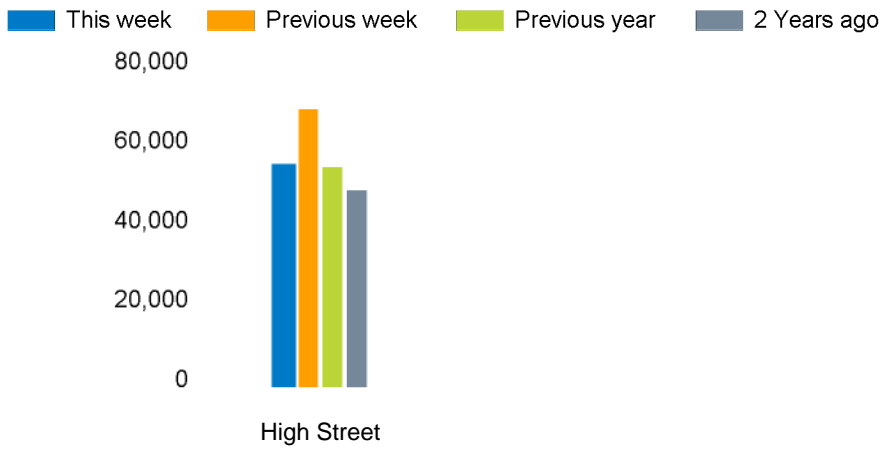
Footfall by hour



Footfall by week



Footfall by location



This Week	53,543
Previous Week	67,121
Previous Year	53,510
2 Years Ago	47,897
Week on week %	-20.2 %
Year on Year %	0.1 %

Reporting dates

This week - 03 July 2023 - 09 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 27, 2023 Vs Week 1, 2022 to Week 27, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 27, 2023 Vs Week 27, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 27 2023 Vs Week 26 2023

