

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Godalming Town Centre	13.3%		-1.1%		-0.6%	0.0%
South East	23.9%	23.1%	3.9%	21.8%	-2.7%	-1.6%
UK	32.1%	17.8%	14.8%	28.8%	-1.5%	-1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,716,936 which is 13.3% up on the previous year.

The total number of visitors for the year to date is 2,549,469 which is 13.3% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 5 December 2022 was 54,237.

The busiest day in week commencing 5 December 2022 was Saturday with 10,627 visitors.






















The peak hour of the week was 12:00 on Saturday 10 December 2022 with footfall of 1,591.

Footfall by week

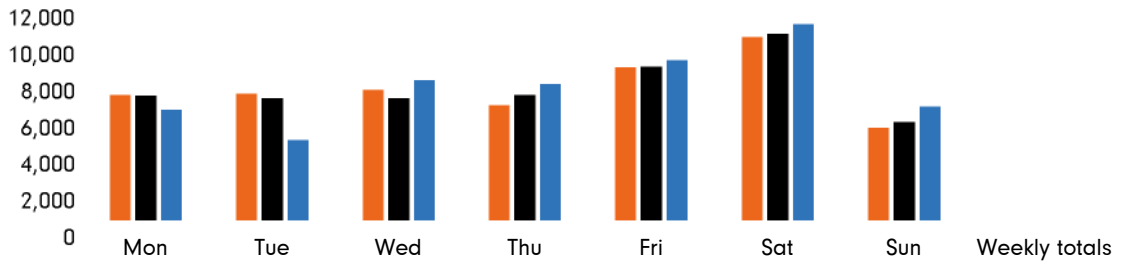


■ This Week
 ■ Previous Week
 ■ Previous Year

Weather

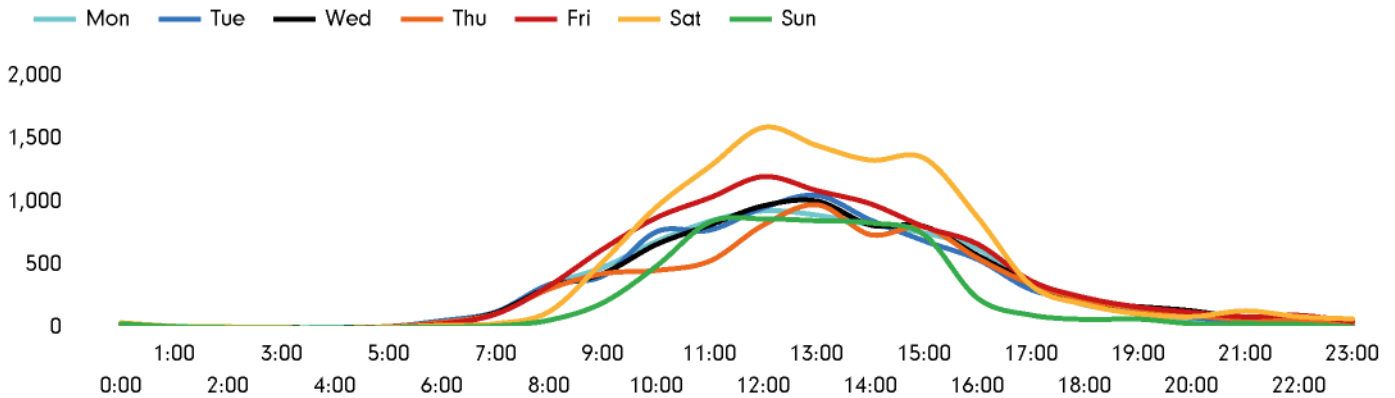
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 5°	 8°	 7°	 5°	 3°	 2°	 4°
Previous week	 13°	 11°	 7°	 9°	 6°	 7°	 7°
Previous year	 8°	 9°	 7°	 7°	 7°	 9°	 13°

Footfall by day

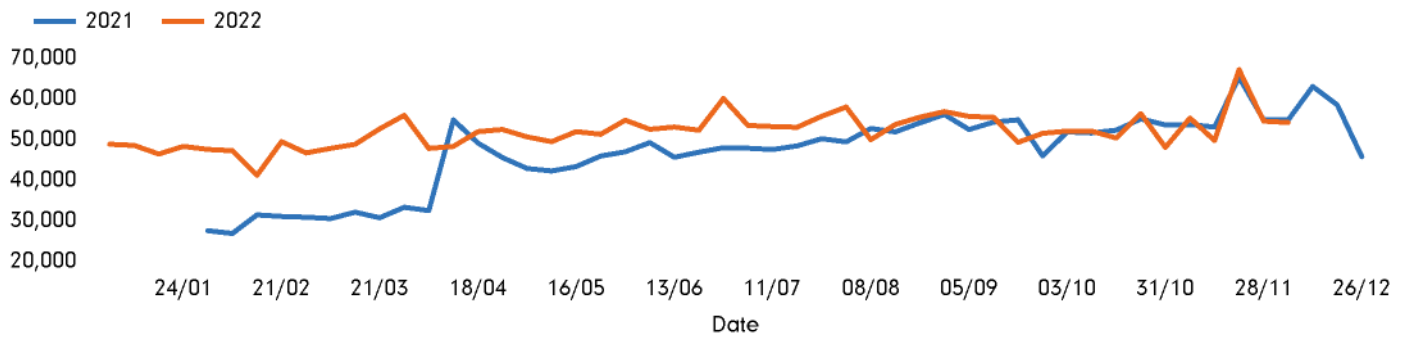


Week on week %	0.7%	3.6%	6.1%	-7.9%	-0.4%	-1.6%	-5.0%	
Year on year %	13.2%	53.5%	-7.0%	-15.2%	-4.1%	-6.4%	-17.5%	
% of week	13.6%	13.7%	14.1%	12.5%	16.4%	19.6%	10.2%	

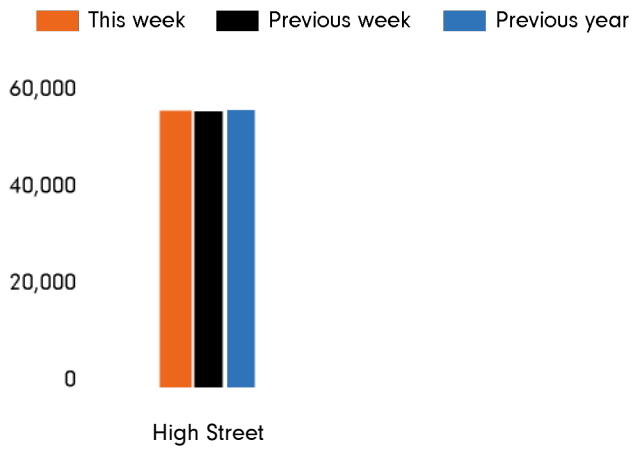
Footfall by hour



Footfall by week



Footfall by location



This Week	54,237
Previous Week	54,569
Previous Year	54,856
Week on week %	-0.6 %
Year on Year %	-1.1 %

Reporting dates

This week - 05 December 2022 - 11 December 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 49, 2022 Vs Week 1, 2021 to Week 49, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week49, 2022 Vs Week 49, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 49 2022 Vs Week 48 2022

