

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Godalming Town Centre	57.1%		51.4%		-5.6%	-0.7%
South East	137.5%	-62.6%	102.6%	-56.1%	-8.7%	-1.7%
UK	158.9%	-69.8%	135.9%	-65.3%	-7.8%	-5.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,525,436 which is 57.1% up on the previous year.

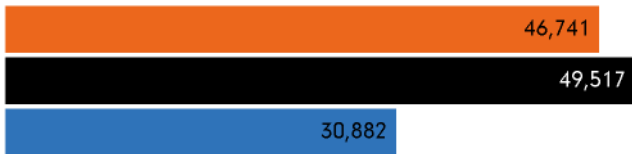
The total number of visitors for the year to date is 424,613 which is 57.1% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 28 February 2022 was 46,741.

The busiest day in week commencing 28 February 2022 was Saturday with 9,655 visitors.






















The peak hour of the week was 11:00 on Saturday 5 March 2022 with footfall of 1,311.

Footfall by week

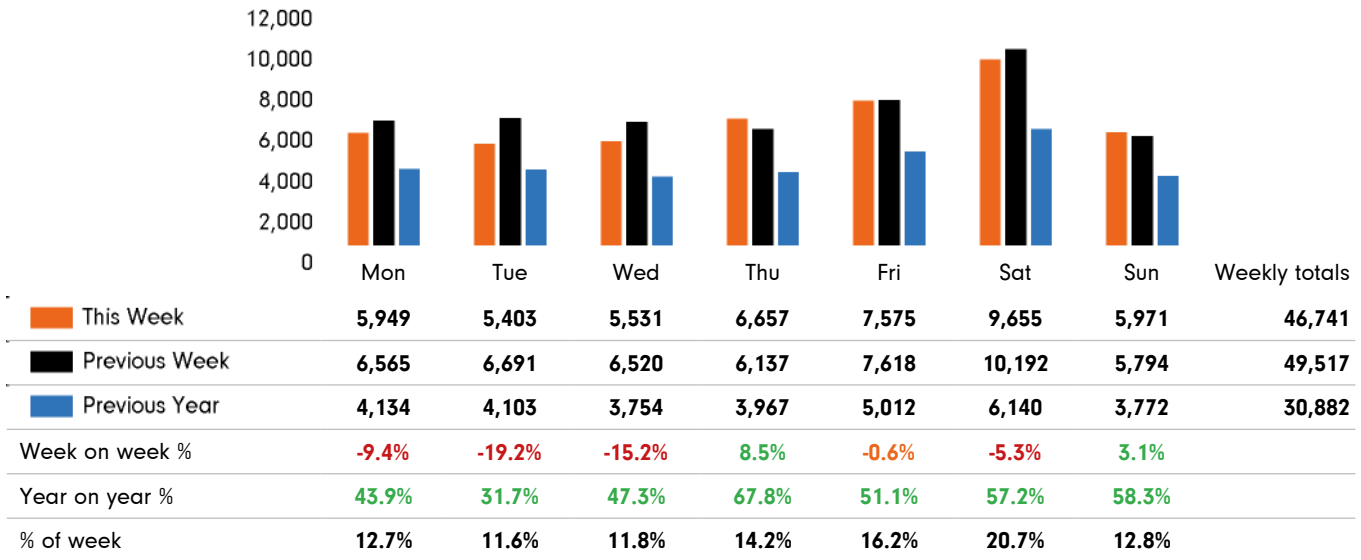


■ This Week
 ■ Previous Week
 ■ Previous Year

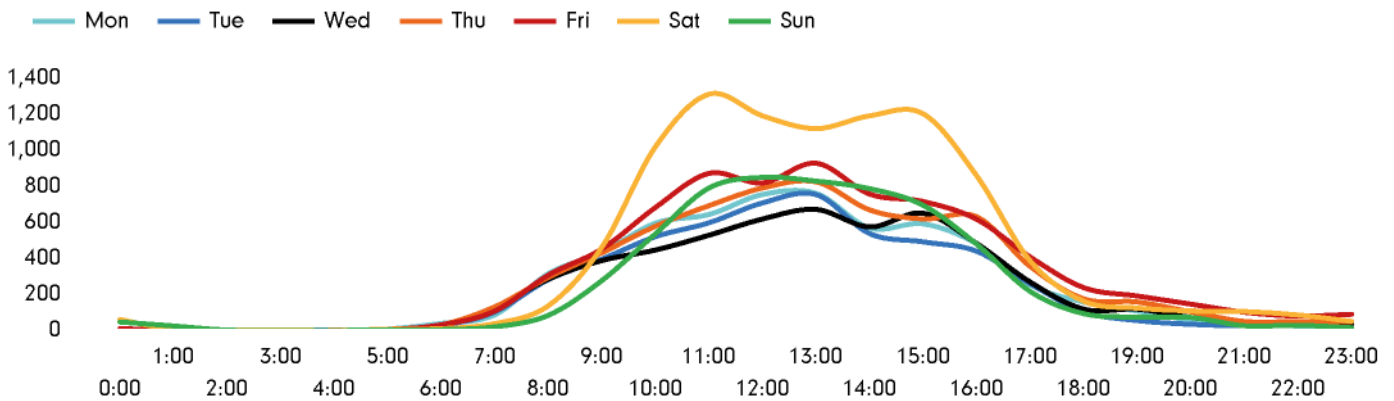
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 11°	 9°	 8°	 11°	 8°	 7°	 7°
Previous week	 11°	 13°	 10°	 10°	 11°	 10°	 9°
Previous year	 13°	 11°	 13°	 6°	 7°	 6°	 5°

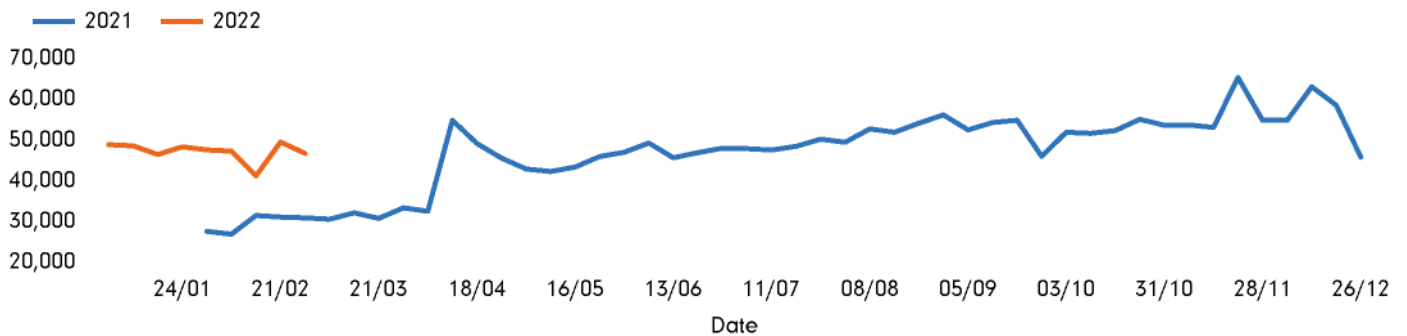
Footfall by day



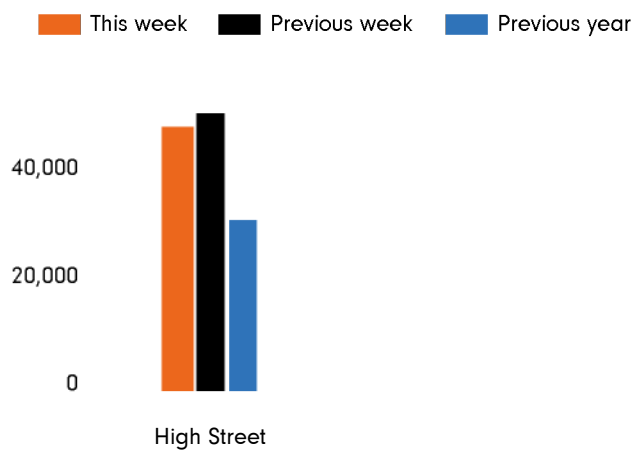
Footfall by hour



Footfall by week



Footfall by location



This Week	46,741
Previous Week	49,517
Previous Year	30,882
Week on week %	-5.6 %
Year on Year %	51.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 9, 2022 Vs Week 1, 2021 to Week 9, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 9, 2022 Vs Week 9, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 9 2022 Vs Week 8 2022