

GODALMING TOWN COUNCIL



PRESS RELEASE

MAKEDO FOR STAYCATION

Godalming's very own independent toy shop has beaten London's Selfridges store this summer. The Makedo Robot made a special guest appearance in Godalming this summer before travelling to Selfridges to promote Makedo, a construction toy that re-uses waste materials such as cardboard, fabric and plastic, joining them together to make new objects and structures.

On 12 August, as part of Godalming Staycation 2011, Steve Mohabir of The Toybox Godalming ran a free Makedo workshop at the Wilfrid Noyce Centre encouraging youngsters aged five and up to bring their imagination and some cardboard and build their own creation using Makedo kits. The Makedo Robot made from used cardboard boxes joined in the fun and was welcomed by Councillor Bryn Morgan, Waverley Borough Council's Executive Member with responsibility for the Environment. Speaking at the workshop Councillor Morgan said " I think Staycation is a wonderful idea providing activities close to home so that people don't have to travel far to have a good time. And, I am amazed by the inventiveness of the young people here – who'd have thought you could do so much with old cardboard boxes!".

Godalming Staycation is a nine-day festival of events and activities for all ages encouraging families to holiday at home, Godalming Staycation is a Godalming Town Council initiative, but would not be possible without the support of Waverley Borough Council and Surrey County Council and dozens of others including local businesses, voluntary organisations and individuals all of whom have given generously of their time. In addition to the Makedo Workshop The Toybox has run a free Warhammer 40K workshop and provided the Toybox Village of free children's activities at the Family Party-in-the-Park held at the Godalming Bandstand on 13 August.

Makedo is a connector system that enables materials including cardboard, plastic and fabric to easily join together to form new objects or structures and is distributed in the UK by Marbel Ltd. The Makedo Robot was announced as number two in Selfridges list of top ten toys for Christmas 2011.

Ends

In case of query please contact:

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