

## **PRESS RELEASE**

### **For immediate release**

### **NEW DEMENTIA FRIENDLY FILM SCREENING IN GODALMING**

As part of Godalming Town Council's work towards achieving a dementia friendly community, it has formed a partnership with Godalming Dementia Action Alliance, Alzheimer's Society and the Godalming Film Society to pilot a free dementia-friendly screening of "It's A Wonderful Life", which will be shown on Saturday, 15 December at 2.00pm at the Wilfrid Noyce Centre in Godalming.

A visit to the cinema for those living with dementia can be a challenging experience. People affected by dementia often have to give up the things they love due to inaccessible and unsupportive environments, this can include visiting the cinema. By allowing people living with dementia to continue to see films, cinemas have an important part to play in tackling the social impact of dementia.

The screening is a great opportunity for people living with dementia to enjoy a film in a relaxed friendly environment. The film will be shown without adverts or trailers and have slightly brighter lighting than you would normally experience in a cinema. The screening is open to anyone living with dementia, those diagnosed, their family, friends, neighbours or carers. We also welcome people who find regular cinema experiences challenging. Charity workers, medical professionals, care home staff, social workers and support staff are welcomed too.

If you know someone who would like to enjoy a relaxed dementia friendly film-going experience, a chance to socialise and enjoy some free refreshments, please call 01483 523575 to book your free tickets.

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