

10. YOUTH PROVISION – SURVEY ANALYSIS

**Background**

On 22 April 2021, the Policy & Management Committee authorised the Town Clerk to instigate a 6 week public consultation on youth provision from 1 June 2021. The consultation closes on 12 July. As such, and in order to ensure timely decisions that may impact upon future budget requirements, the outcomes of the consultation are being brought directly to Full Council.

**The Consultation**

The consultation has been conducted online via ‘*Survey Monkey*’ and via the printed media being delivered to all residential postal points in the GU7 area. In addition to roadside banners publicising the consultation, the Council’s social media platforms were utilised to promote the survey.

The three main questions relating to the consultation were:

- Q1. Do you believe that Godalming Town Council should provide a universal, free to access, youth drop-in facility aimed at secondary school aged children?
- Q2. Would you support an increase of £10 per year (@ 19 pence per week) to band D council tax to fund a dedicated youth worker and drop-in facility as explained on the Council website?
- Q3. The Town Council would also like to know your views on whether there should be a specific council scheme to help fund organisations to provide services and events for our youth (11 to 18 years old) in Farncombe and Godalming?

Analysis of the high-level outcomes of the consultation will be distributed to Members as soon as possible following the end of the consultation and will be tabled at the meeting.

**Reach**

The printed survey was delivered via Royal Mail to 25,192 postal points in the GU7 area. Additionally, the posts and reach utilising social media to date was as per the table below, reaching 6,552 users. The youth consultation was also promoted via prominent, strategically placed roadside banners located on the main thoroughfares of the town.

**Social Media Stats**

<b>Godalming Town Council Facebook</b>			
<b>Date</b>	<b>Reach</b>	<b>Engagement (Shares, Likes, Comments etc.)</b>	<b>Shares</b>
<b>20/05/2021</b> Pinned Post on GTC FB Profile Page	4,487	324	23
<b>01/06/2021</b> Youth Survey Button Employed on GTC FB Profile Page	159	5	0
<b>09/06/2021</b> General post	371	16	2

<b>29/06/2021</b> Scheduled re-post	300	12	2
<b>05/07/2021</b> Scheduled re-post	279	10	2
<b>12/07/2021</b> Scheduled re-post	141	0	0

<b>Godalming Town Council Instagram</b>		
<b>Date</b>	<b>Accounts Reached</b> (no of Unique Accounts that have seen the post)	<b>Impressions</b> (content seen by people on Instagram)
<b>20/05/2021</b>	<b>170</b>	<b>182</b>
<b>01/06/2021</b> Youth Survey Button Employed on Instagram Profile Page	<b>154</b>	<b>160</b>
<b>10/07</b>	<b>162</b>	<b>170</b>
<b>08/07</b>	<b>166</b>	<b>170</b>
<b>05/07</b>	<b>163</b>	<b>174</b>

### **High Level Outcomes of Youth Provision Survey**

Whilst all responses including narrative responses have been saved for further detailed analysis, the information presented below is the high level outcomes relating to the survey questions.

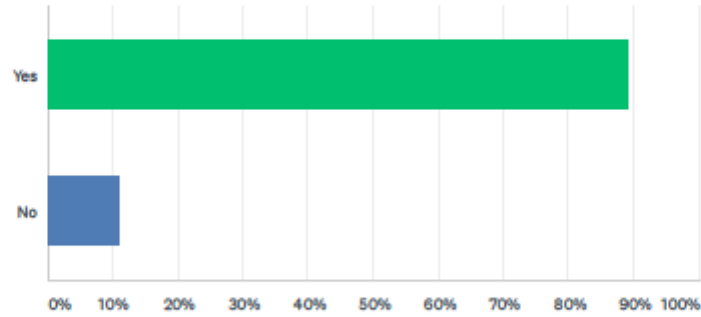
The top level points are:

- Every household within the Parish area had the opportunity to respond to the survey, either via the online survey or printed survey.
- A total of 207 people responded to the survey.
- 89% of respondents were in favour of Godalming Town Council providing a universal, free to access youth drop-in for secondary school aged children.
- 84% of respondents support an increase to the council tax to fund dedicated youth workers and drop in facility.
- 90% also felt that there should be a specific scheme to support organisations providing services and events for youth (11-18 years old) in the Farncombe and Godalming area.
- Question four provided a narrative opportunity for respondents to identify youth services they consider should be provided in the area. Services providing for a safe space, well-being, mental health and counselling services featured strongly, as did a skate park.
- 61% of respondents felt that the Town Council should set up a volunteering initiative to resource additional or expanded youth services, although the narrative responses indicated that professional youth workers should be the primary method of provision.
- Whilst 99% of respondents indicated they were of an age to have previously been in the target demographic (1% indicated under 18), 49% of respondents were in an age range likely to have children currently within the target demographic, and a further 42% potentially having experience of children or grandchildren within the demographic.
- 81% of respondents were in Council Tax band D or higher.
- 86% of respondents in Council Tax bands E and above supported an increase to the Council Tax.

Adequacy of Youth Provision in Godalming & Farncombe

Q1 Do you believe that Godalming Town Council should provide a universal, free to access, youth drop-in facility aimed at secondary school aged children?

Answered: 193 Skipped: 1

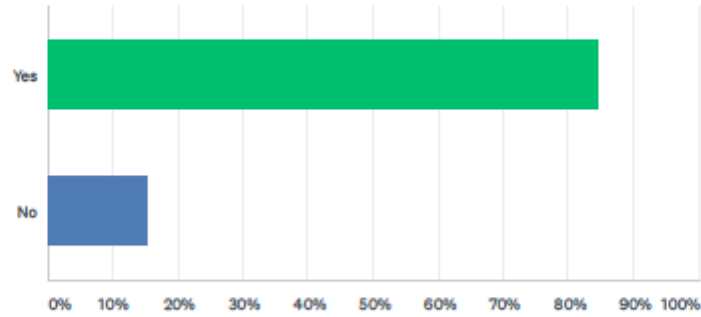


ANSWER CHOICES	RESPONSES	
Yes	89.12%	172
No	10.88%	21
TOTAL		193

Adequacy of Youth Provision in Godalming & Farncombe

Q2 Would you support an increase of £10 per year (@£19 pence per week) to band D council tax to fund a dedicated youth worker and drop-in facility as explained on the council website?

Answered: 207 Skipped: 0

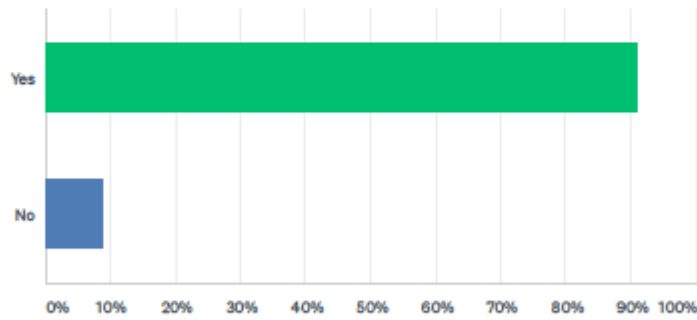


ANSWER CHOICES	RESPONSES	
Yes	84.54%	175
No	15.46%	32
TOTAL		207

Adequacy of Youth Provision in Godalming & Farncombe

Q3 The Town Council would also like to know your views on whether there should be a specific council scheme to help fund organisations to provide services and events for our youth (11 to 18 years old) in Farncombe and Godalming?

Answered: 199 Skipped: 8



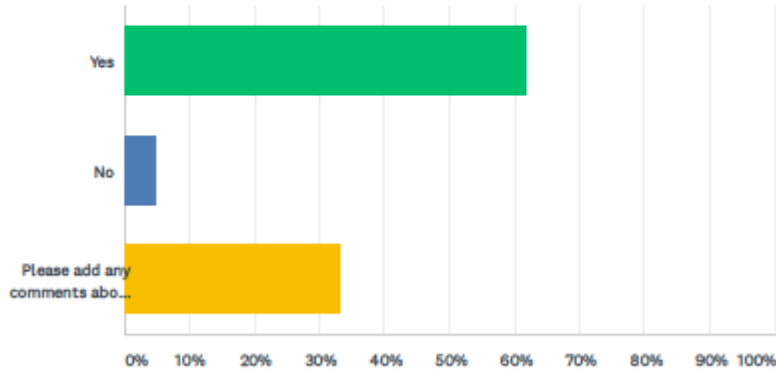
ANSWER CHOICES	RESPONSES	
Yes	90.95%	181
No	9.05%	18
TOTAL		199

Q4 Would you like to tell us of any specific youth services that you feel should be available within our community?

Skills Counselling services Counselling youth centre need drop clubs Outdoor children  
mentoring music shops sport involved services provide  
young people better youth community support  
space activities safe space youth club schemes etc help access  
opportunities people see work Skate park encourage Mental health groups

Q5 Should Godalming Town Council set up a volunteering initiative to resource additional or expanded youth services, linking those wishing to volunteer to those seeking volunteers, working with Voluntary Action for South West Surrey and other volunteering agencies/organisations?

Answered: 196 Skipped: 11

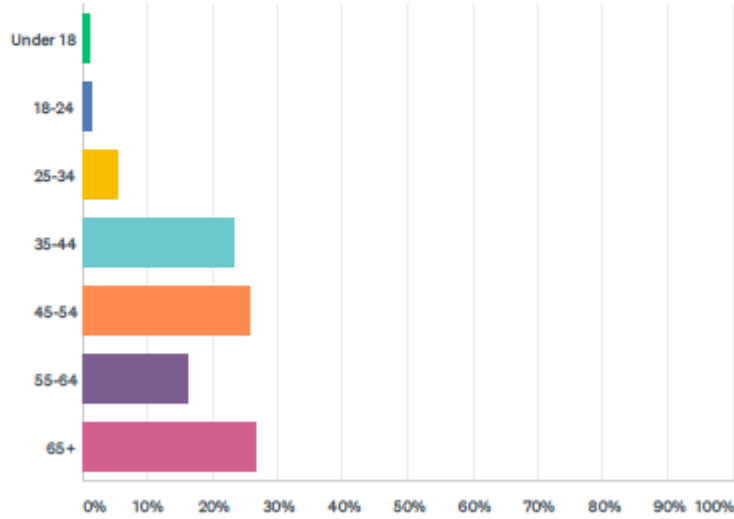


ANSWER CHOICES	RESPONSES	
Yes	61.73%	121
No	5.10%	10
Please add any comments about your answer below.	33.16%	65
<b>TOTAL</b>		<b>196</b>

Adequacy of Youth Provision in Godalming & Farncombe

Q6 To assist in evaluating how responses represent the community the council would like to ask what age range you are in.

Answered: 205 Skipped: 2

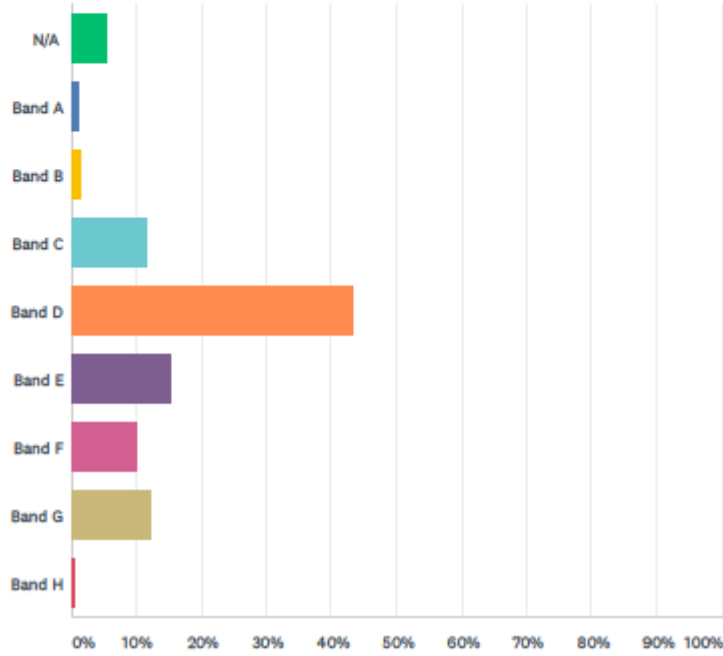


ANSWER CHOICES	RESPONSES	
Under 18	0.98%	2
18-24	1.46%	3
25-34	5.37%	11
35-44	23.41%	48
45-54	25.85%	53
55-64	16.10%	33
65+	26.83%	55
Total Respondents: 205		



Q7 To assist in evaluating how responses represent the community the council would like to ask what council tax your property falls under.

Answered: 199 Skipped: 8



ANSWER CHOICES	RESPONSES
N/A	5.53% 11
Band A	1.01% 2
Band B	1.51% 3
Band C	11.56% 23
Band D	43.22% 86
Band E	15.58% 31
Band F	10.05% 20
Band G	12.06% 24
Band H	0.50% 1
Total Respondents: 199	