

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	2.9%	59.4%	0.4%	68.0%	14.1%	6.3%
South East	4.4%	119.9%	3.7%	70.0%	3.2%	-7.7%
UK	8.9%	146.0%	3.4%	91.5%	0.5%	-12.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,728,928 which is 4.8% up on the previous year.

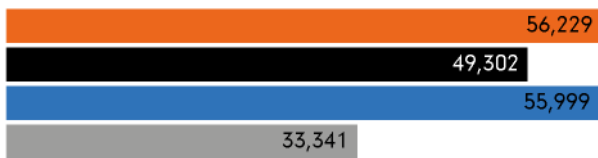
The total number of visitors for the year to date is 648,064 which is 2.9% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 27 March 2023 was 56,229.

The busiest day in week commencing 27 March 2023 was Saturday with 16,572 visitors.






















The peak hour of the week was 13:00 on Saturday 1 April 2023 with footfall of 2,407.

Footfall by week

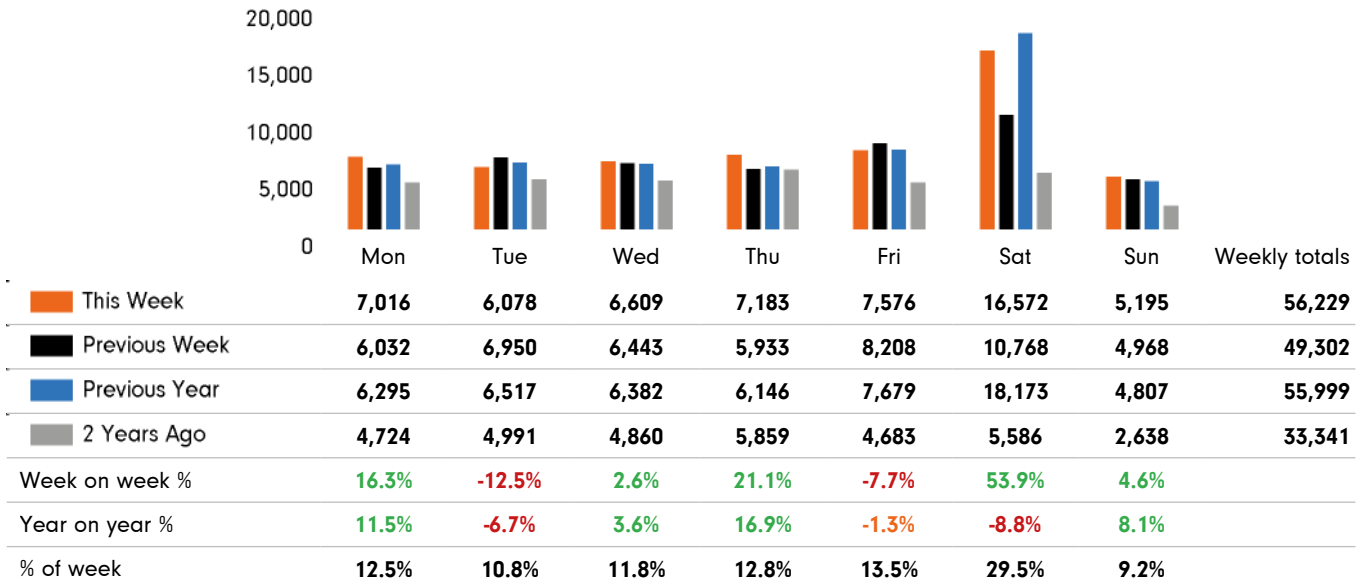


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

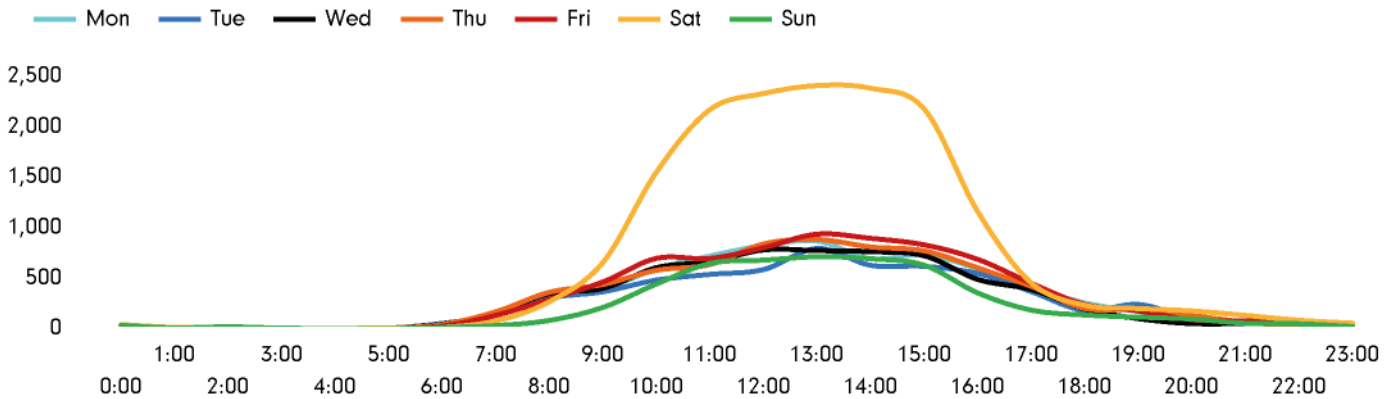
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 9°	 11°	 9°	 13°	 15°	 13°	 11°
Previous week	 11°	 12°	 13°	 14°	 14°	 13°	 14°
Previous year	 18°	 11°	 12°	 8°	 9°	 9°	 10°

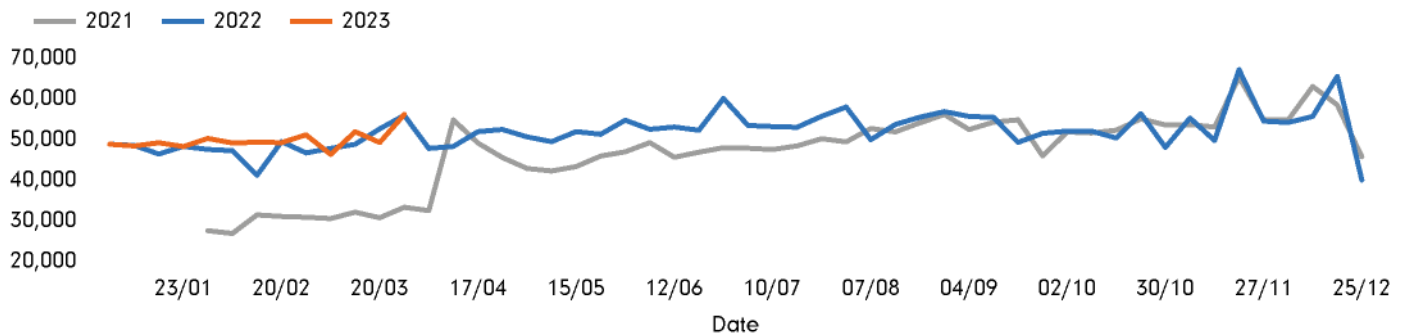
Footfall by day



Footfall by hour

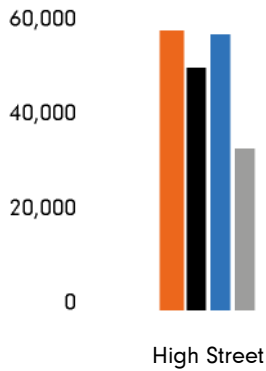


Footfall by week



Footfall by location

This week Previous week Previous year 2 Years ago



This Week	56,229
Previous Week	49,302
Previous Year	55,999
2 Years Ago	33,341
Week on week %	14.1 %
Year on Year %	0.4 %

Reporting dates

This week - 27 March 2023 - 02 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 13, 2023 Vs Week 1, 2022 to Week 13, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 13, 2023 Vs Week 13, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2023 Vs Week 12 2023

