

Footfall Report for: Godalming Town Centre

Weekly Footfall

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	2.1%	29.6%	2.1%	16.3%	2.4%	1.1%
South East	3.6%	53.1%	5.0%	12.5%	2.0%	-0.2%
UK	6.7%	69.2%	5.2%	24.6%	2.7%	2.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,735,917 which is 2.5% up on the previous year.

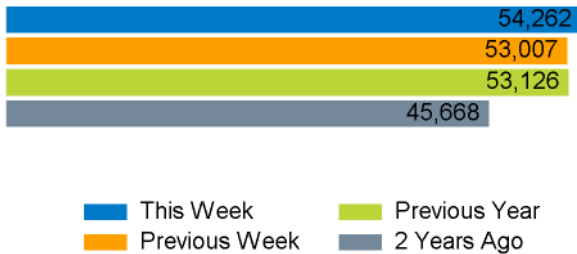
The total number of visitors for the year to date is 1,219,735 which is 2.1% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 12 June 2023 was 54,262.






















The busiest day in week commencing 12 June 2023 was Saturday with 11,012 visitors.

The peak hour of the week was 12:00 on Saturday 17 June 2023 with footfall of 1,468.

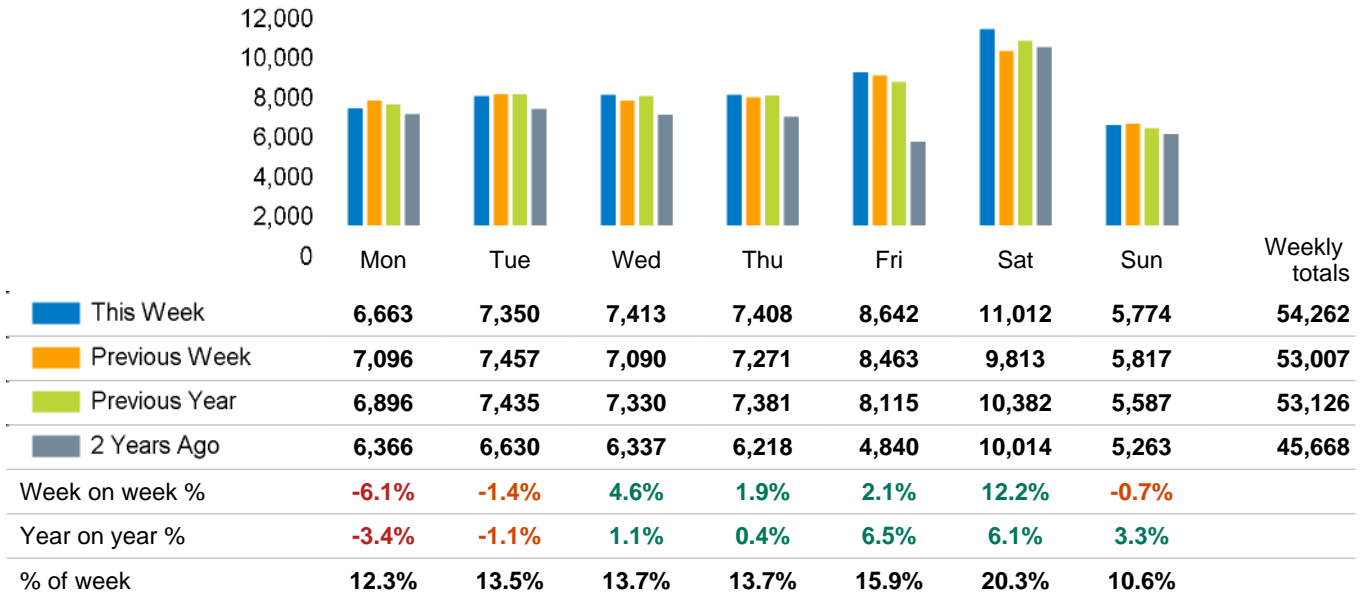
Footfall by week



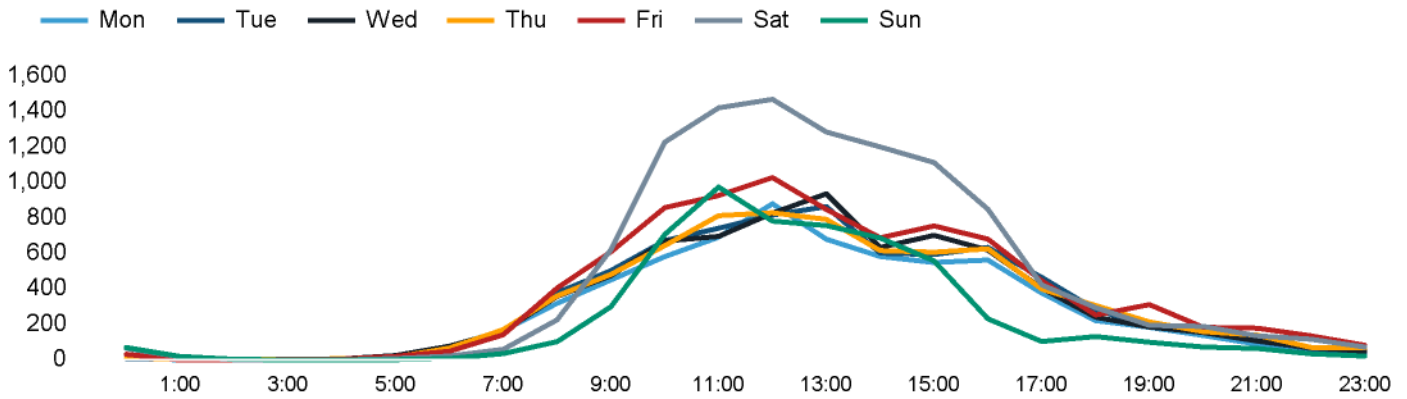
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 25°	 26°	 28°	 27°	 28°	 27°	 26°
Previous week	 23°	 19°	 18°	 23°	 25°	 28°	 28°
Previous year	 21°	 22°	 25°	 27°	 31°	 25°	 19°

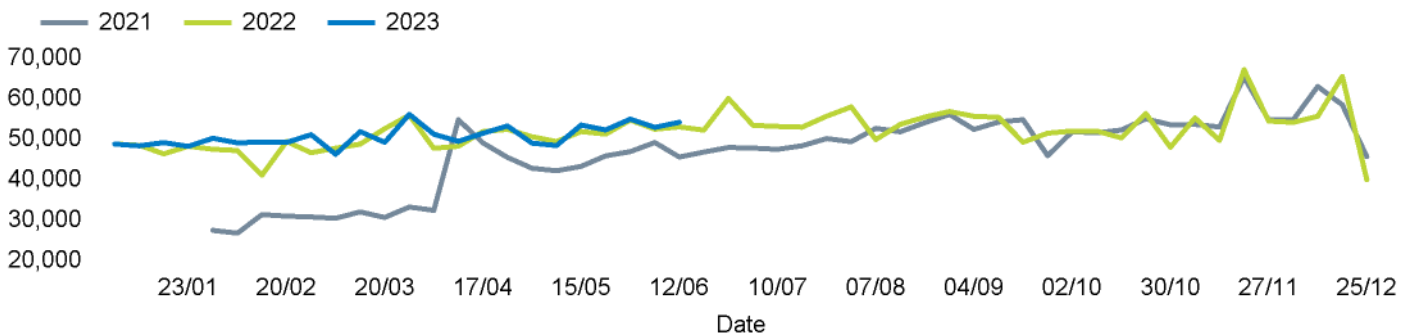
Footfall by day



Footfall by hour



Footfall by week



Footfall by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago

60,000
40,000
20,000
0

High Street

This Week	54,262
Previous Week	53,007
Previous Year	53,126
2 Years Ago	45,668
Week on week %	2.4 %
Year on Year %	2.1 %

Reporting dates

This week - 12 June 2023 - 18 June 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 24, 2023 Vs Week 1, 2022 to Week 24, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 24, 2023 Vs Week 24, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 24 2023 Vs Week 23 2023

