

Footfall Report for: Godalming Town Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Godalming Town Centre	1.8%	19.7%	5.5%	2.2%	7.7%	-0.4%
South East	3.4%	33.6%	2.0%	7.6%	1.7%	0.3%
UK	4.7%	43.7%	-3.5%	14.1%	-0.8%	6.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,744,750 which is 0.8% up on the previous year.

The total number of visitors for the year to date is 1,942,111 which is 1.8% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 11 September 2023 was 58,549.

The busiest day in week commencing 11 September 2023 was Saturday with 11,584 visitors.






















The peak hour of the week was 11:00 on Saturday 16 September 2023 with footfall of 1,449.

Footfall Counts by week

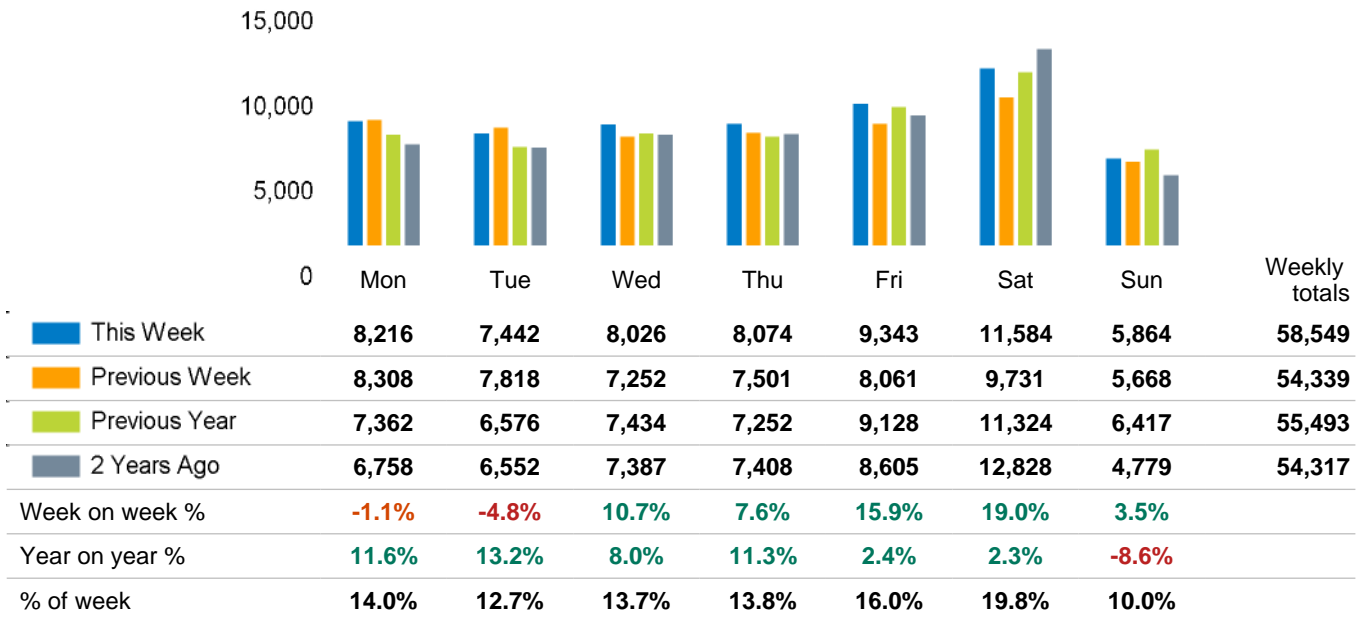


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

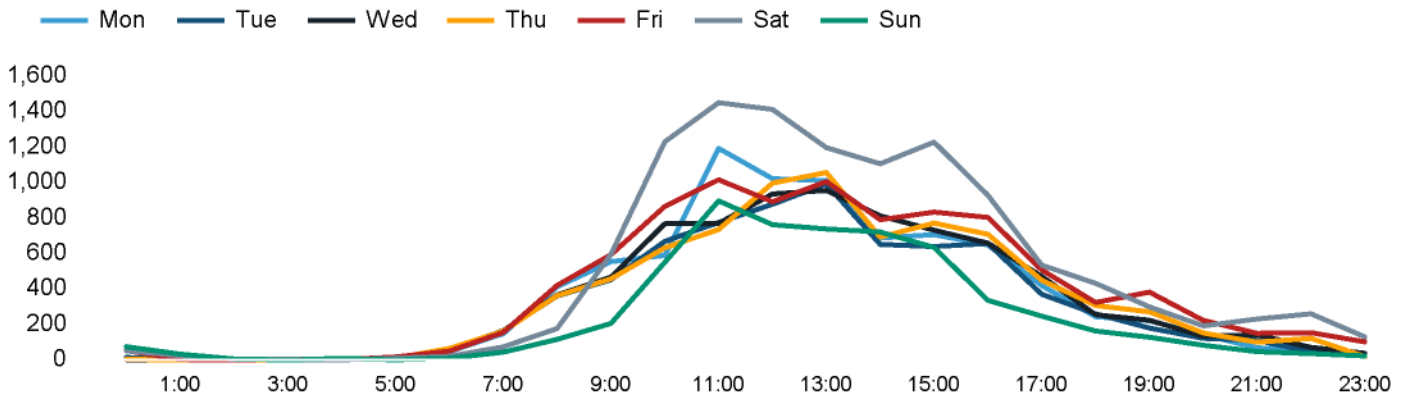
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 27°	 25°	 23°	 22°	 23°	 26°	 26°
Previous week	 30°	 30°	 30°	 31°	 31°	 32°	 32°
Previous year	 25°	 20°	 21°	 19°	 16°	 17°	 18°

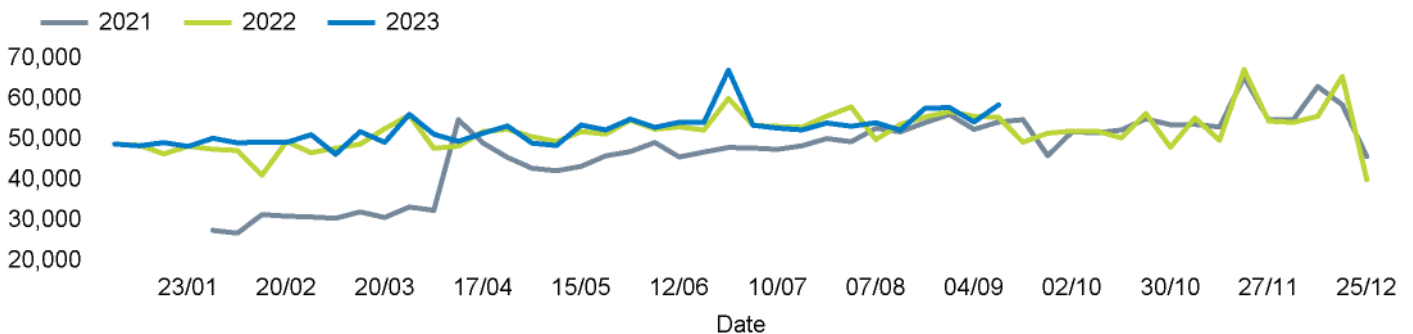
Footfall Counts by day



Footfall Counts by hour

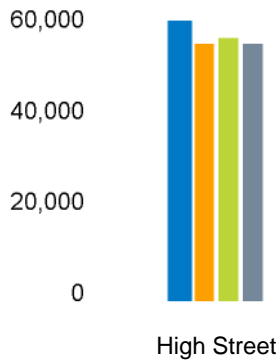


Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	58,549
Previous Week	54,339
Previous Year	55,493
2 Years Ago	54,317
Week on week %	7.7 %
Year on Year %	5.5 %

Reporting dates

This week - 11 September 2023 - 17 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 37, 2023 Vs Week 1, 2022 to Week 37, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 37, 2023 Vs Week 37, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 37 2023 Vs Week 36 2023

