

Footfall Report for: Godalming Town Centre

Weekly Footfall Counts

	Year to date %		Year on year %		Week on week %	
	2024	2023	2024	2023	2024	2023
Godalming Town Centre	1.9%	2.4%	15.9%	-3.1%	14.7%	-8.0%
South East	-3.7%	3.6%	1.5%	0.0%	8.1%	-3.5%
UK	-1.0%	7.6%	1.1%	4.1%	6.1%	-2.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,776,647 which is 1.6% up on the previous year.

The total number of visitors for the year to date is 919,680 which is 1.9% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 29 April 2024 was 56,937.

The busiest day in week commencing 29 April 2024 was Saturday with 15,600 visitors.

The peak hour of the week was 12:00 on Saturday 4 May 2024 with footfall of 2,226.

Footfall Counts by week

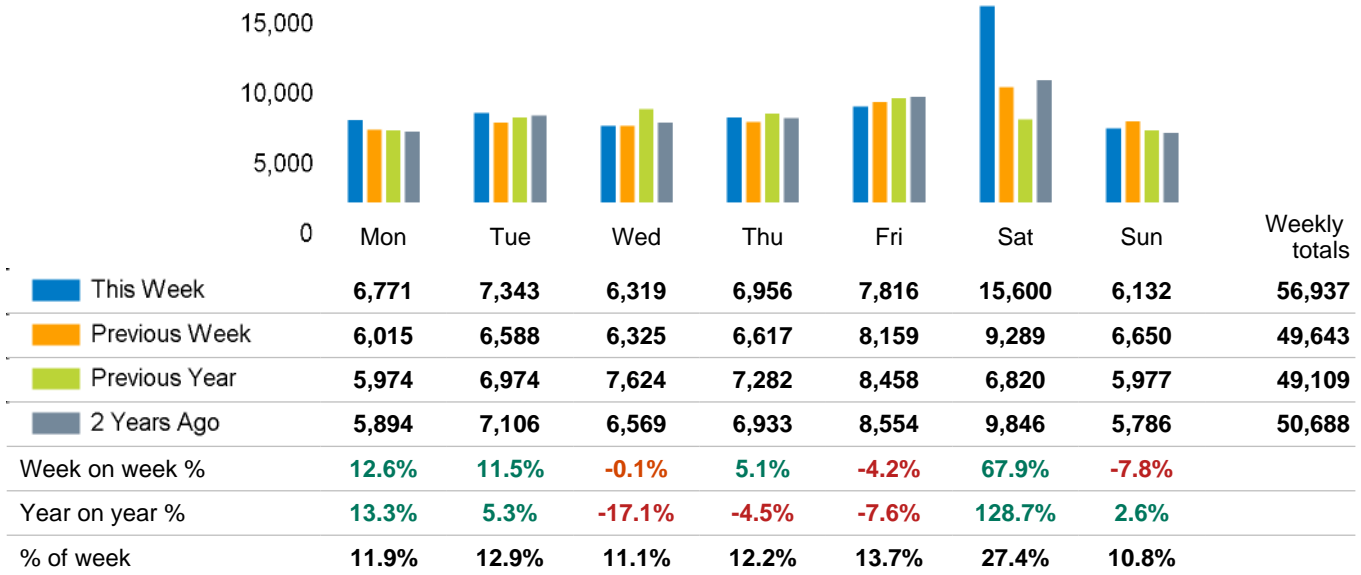


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

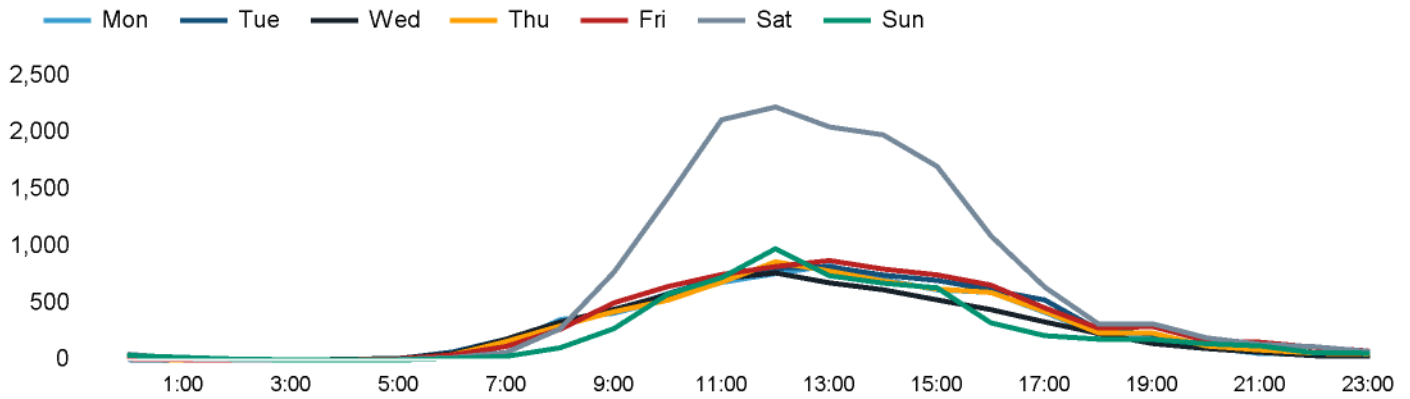
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week							
	16°	18°	18°	18°	16°	17°	17°
Previous week							
	12°	12°	12°	13°	13°	12°	13°
Previous year							
	17°	17°	16°	19°	17°	15°	21°

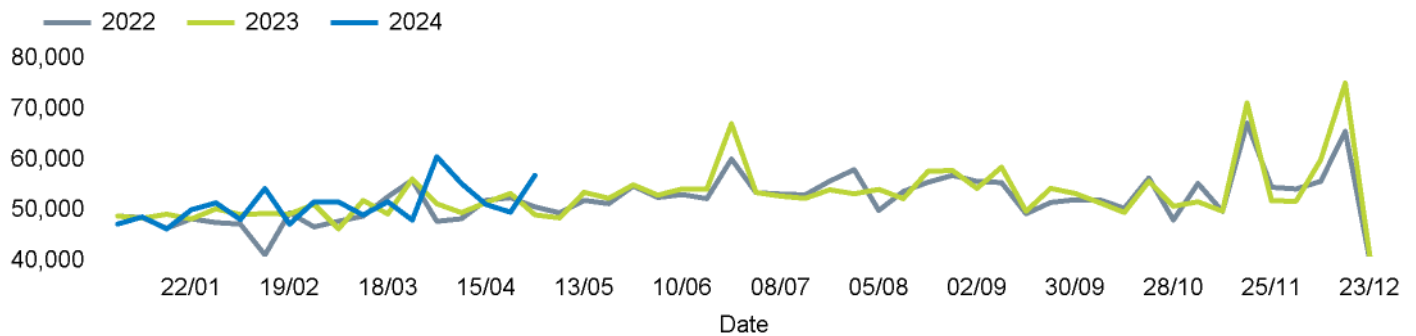
Footfall Counts by day



Footfall Counts by hour

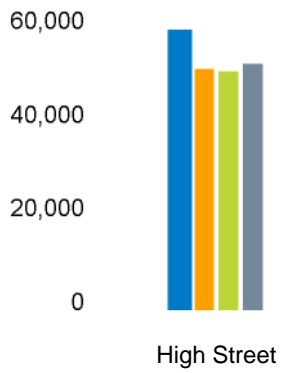


Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



This Week	56,937
Previous Week	49,643
Previous Year	49,109
2 Years Ago	50,688
Week on week %	14.7 %
Year on Year %	15.9 %

Reporting dates

This week - 29 April 2024 - 05 May 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 18, 2024 Vs Week 1, 2023 to Week 18, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2024 Vs Week 18, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2024 Vs Week 17 2024

