

Footfall Report for: Godalming Town Centre

Weekly Footfall Counts

| | Year to date % | | Year on year % | | Week on week % | |
|-----------------------|----------------|------|----------------|------|----------------|-------|
| | 2024 | 2023 | 2024 | 2023 | 2024 | 2023 |
| Godalming Town Centre | 2.5% | 2.1% | 7.1% | 0.9% | -3.1% | -3.7% |
| South East | -2.9% | 3.6% | 0.9% | 2.6% | -2.4% | -4.9% |
| UK | -1.1% | 6.8% | -2.1% | 5.4% | -5.2% | -3.5% |

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Godalming Town Centre for the last 52 weeks is 2,788,902 which is 2% up on the previous year.

The total number of visitors for the year to date is 1,194,463 which is 2.5% up on the previous year.

The total number of visitors to Godalming Town Centre in week commencing 3 June 2024 was 56,793.

The busiest day in week commencing 3 June 2024 was Saturday with 12,538 visitors.

The peak hour of the week was 13:00 on Saturday 8 June 2024 with footfall of 1,543.

Footfall Counts by week

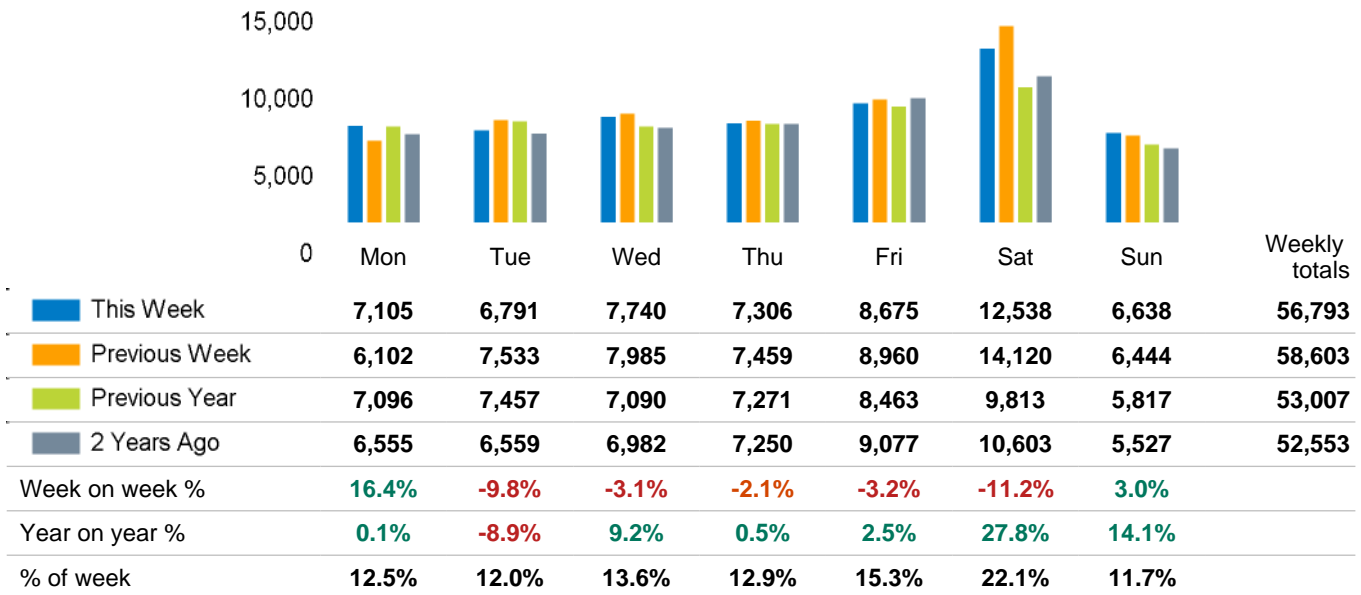


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

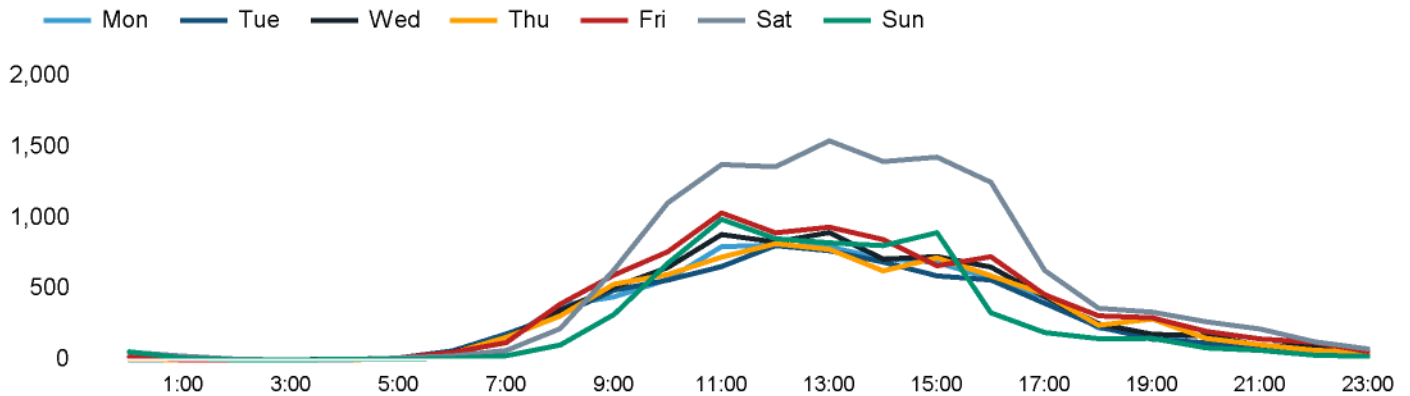
Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This week | 24° | 21° | 20° | 19° | 19° | 19° | 18° |
| Previous week | 19° | 17° | 20° | 20° | 17° | 17° | 24° |
| Previous year | 23° | 19° | 18° | 23° | 25° | 28° | 28° |

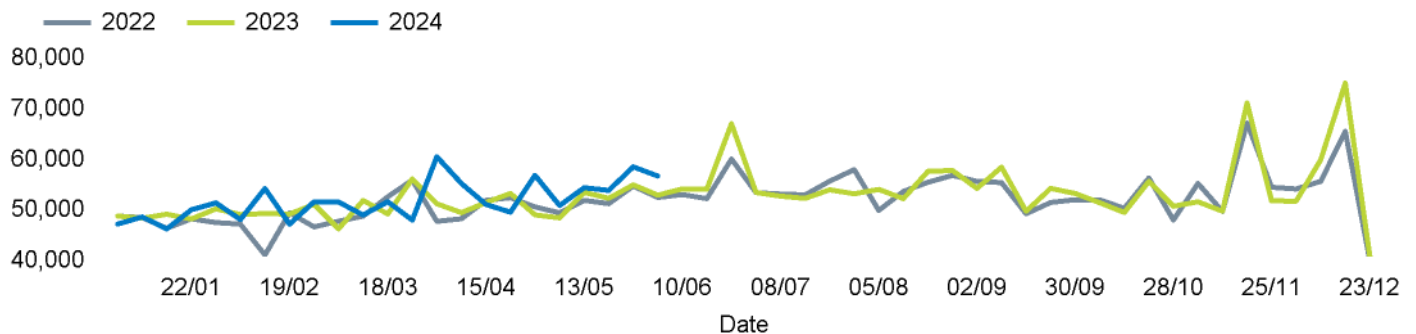
Footfall Counts by day



Footfall Counts by hour

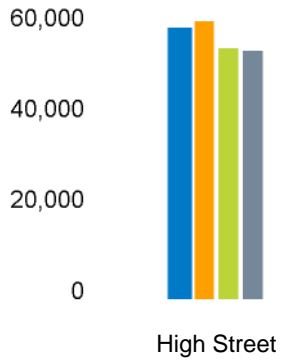


Footfall Counts by week



Footfall Counts by location

■ This week ■ Previous week ■ Previous year ■ 2 Years ago



| | |
|----------------|---------------|
| This Week | 56,793 |
| Previous Week | 58,603 |
| Previous Year | 53,007 |
| 2 Years Ago | 52,553 |
| Week on week % | -3.1 % |
| Year on Year % | 7.1 % |

Reporting dates

This week - 03 June 2024 - 09 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2024 to Week 23, 2024 Vs Week 1, 2023 to Week 23, 2023

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 23, 2024 Vs Week 23, 2023

Week on Week % Change is the % change in footfall for this week from the previous week. Week 23 2024 Vs Week 22 2024

