

Footfall Report for: Godalming Town Centre

Weeks This Month: 5
 Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Godalming Town Centre	1.2%	2.6%	-2.1%	3.9%	2.7%	11.5%
South East	-2.9%	3.7%	-2.0%	3.4%	0.4%	3.1%
UK	-1.2%	6.6%	-2.3%	5.0%	2.5%	3.9%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

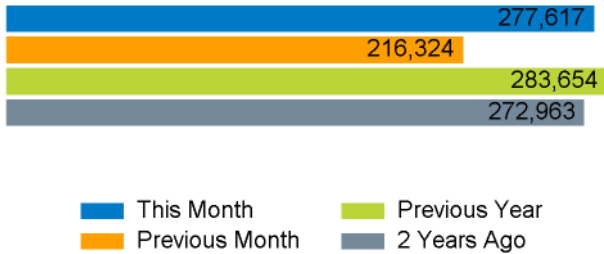
The total number of visitors for the year to date is 1,356,684 which is 1.2% up on the previous year.

The total number of visitors to Godalming Town Centre in month commencing 27 May 2024 was 277,617.

The busiest day in month commencing 27 May 2024 was Saturday 1 June with 14,120 visitors.

The peak hour of the month was 12:00 on Saturday 1 June 2024 with footfall of 2,374.




Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



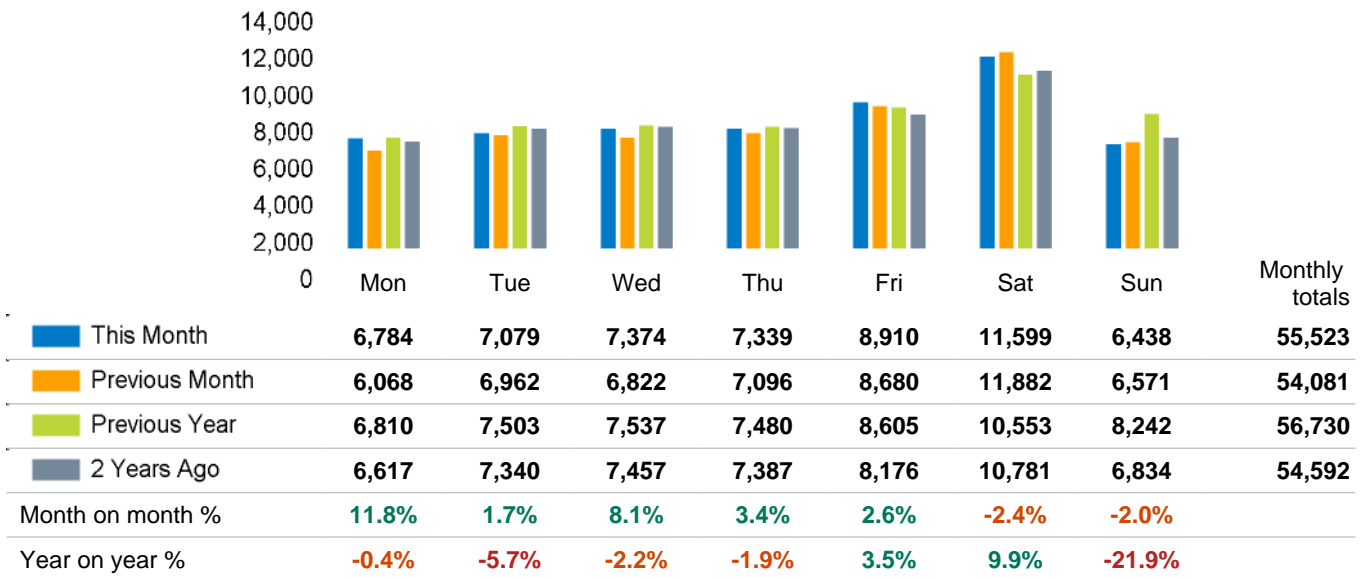
			
Number of days this month	16	19	
Number of days same month last year	24	9	2
Number of days same month two years ago	19	2	14

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	8°
2023	24°	12°
2022	21°	10°

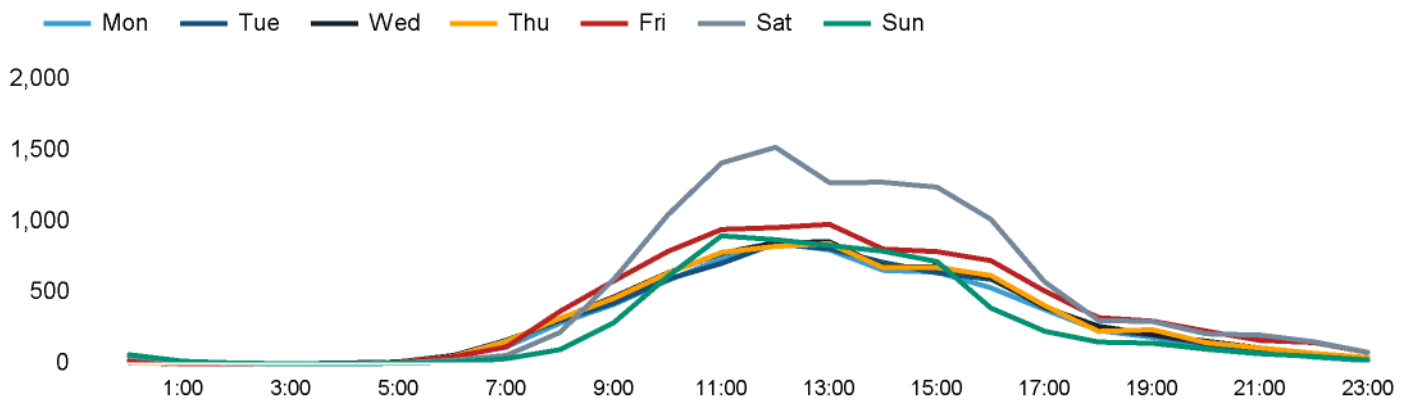
Footfall Counts by day

The figures shown below are calculated using weekly averages.



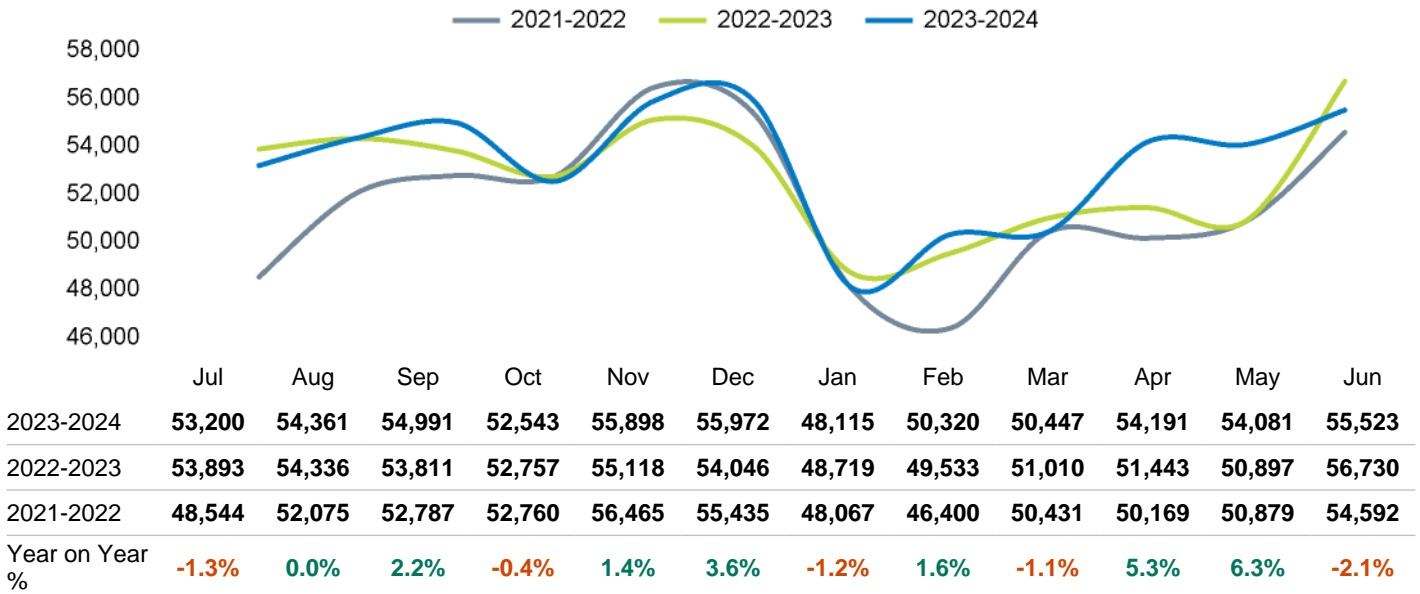
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

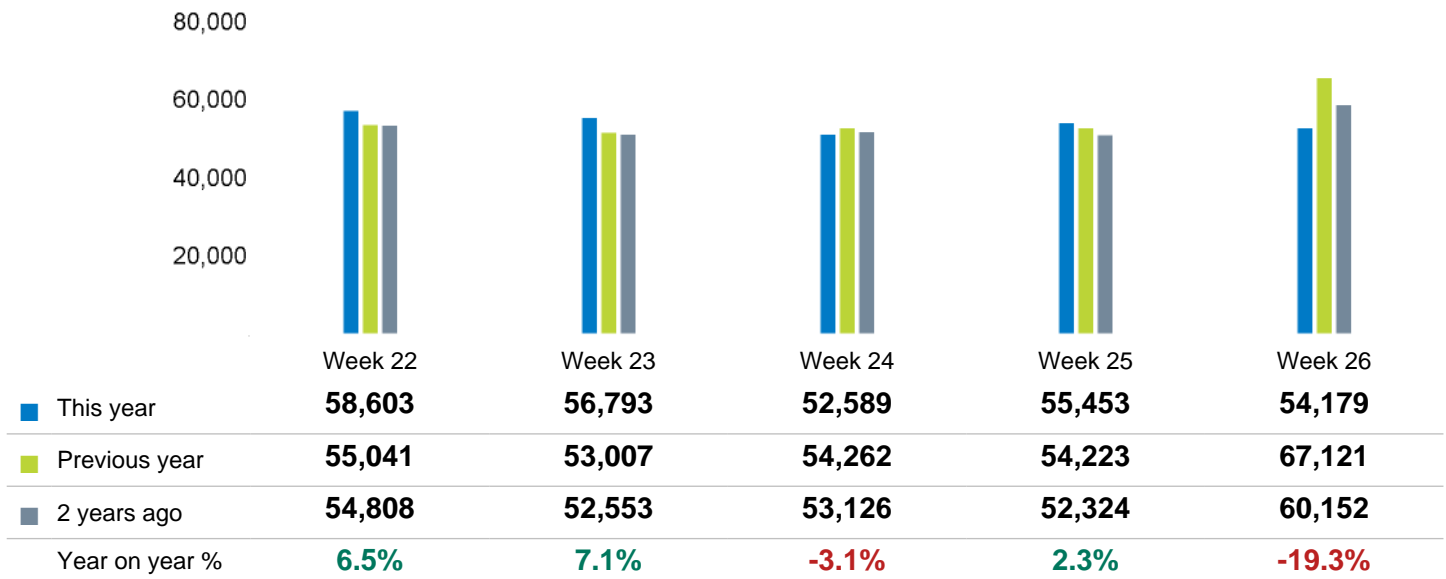
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

Footfall Counts by week of month

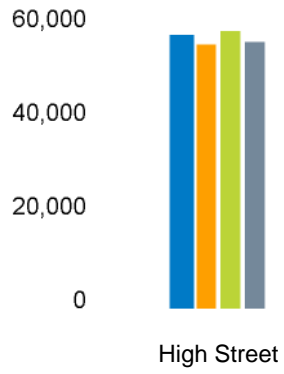
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month ■ Previous month ■ Previous year ■ 2 Years ago



This Month	55,523
Previous Month	54,081
Previous Year	56,730
2 Years Ago	54,592
Year on Year %	-2.1 %



Reporting dates

This month - 27 May 2024 - 30 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2024 Vs 5 2024

